2017 Fall Training Conference
October 15th-18th
I’d like to personally welcome each of you to this year’s MACAE conference. MACAE has been serving its members and their communities for 30+ years. It’s an exciting time for MACAE as we continue to grow and advocate, remaining motivated to serve the members and their communities and programs throughout the State of Michigan.

**This year’s theme is “MACAE: One Voice.”**

We are an effective advocacy group, and with one voice we promote and support the adult community of lifelong learners. One MACAE voice can make a difference and with our many voices together, we can make change. Our organization is confronting a time of many changes and we’re meeting these changes during a time of larger state and national change. The state of MACAE is an exciting area in which to work, and we’ll continue to meet and bring inspired people together in forums like this, to ensure our organization remains at the cutting edge. Public Education’s opinion poll is very low in Michigan as well as our nation. So it is imperative we advocate with our voices the importance of community and adult education and the value it can bring to public education.

I’d like to give you an idea of what you can expect and what we hope to achieve over the next few days. Our primary goal for this conference is to stimulate thought and bring together educational leaders as well as friends and partners of community and adult education to give you the best opportunity to network. We also want to allow you time to learn and discuss the educational issues facing our state, and exchange ideas with others as to what is happening in other communities. You will be exposed to career pathways, how to work with your Michigan Works, workforce readiness, ESL, high school equivalency tests, high school completion programming, MAERS, Alternative Education issues, community partnerships, and many more....

Let me give you a brief update on where MACAE is today. Your Board of Directors met in July to evaluate last year, map the future and our organization’s needs, so we can strengthen our voice to support our members and the programs they represent. Linda Cianferra and Oogie Lamar did a fabulous job organizing our Family Speak and Advocacy Day. We had 18 exceptional students give their testimony in Lansing. The format for Advocacy Day was very effective. We need our members to take an active role this year in Lansing. So, our Board has made the decision to make this event FREE to all MACAE members.

We hope to see all of you there in the Spring of 2018, (exact date TBA). Karyn Goven and Sister Janice continue to do an excellent job organizing the Literacy Day, which had great reviews from our members.

The MACAE Board worked with Senator Hansen to develop a plan and recommend changes in Section 107. The following is our opening statement: Adult Education: A Critical Part of Michigan’s Talent Pipeline. Michigan’s Adult Education Program serves the needs of individuals, employers, and a changing economy by raising adults’ levels of academic and occupational skills, so they are prepared to acquire life-sustaining employment. We have copies of our report available in your packet.

The financial stability of MACAE is because of our members and our volunteer board. We have made the commitment to continue building our network and services to our members by adding a new position to our staff, an Outreach Coordinator. Some of the duties will include: enhance MACAE’s outreach efforts, manage website, communications, newsletter and twitter/Facebook, event planning skills – Conference and Professional Development events, compose and execute business organizational, and professional letters and documents and have a knowledge of Lansing political landscape and the legislators/aides. If you know of a person that fits our qualifications, (posting is at www.macae.org) please have them email me their resume to: bob.steeh@novik12.org. We’re transforming the way we operate to continuously improve our ability to connect with our members and provide them the professional development necessary to improve the delivery of services in their program. Our organization has continued to meet the challenges of our field and has excelled despite setbacks. We should all be very proud of where we are today and excited about where we are headed.

Please make sure you stop by our vendor booths and extend a huge thank you for their support. We also would like to thank our State Office of Adult Education and the State Department of Education for their continued participation in bringing their expertise to this conference. MACAE has worked very hard to bring key topics to the conference that support members and their roles. It is our hope that you are able to leave with renewed enthusiasm and some new ideas to enhance your programs.

Thank you for attending our conference and bringing your expertise to our gathering. You are truly our greatest asset today and tomorrow, and we could not accomplish what we do without your support and leadership. Throughout this conference, I ask you to stay engaged, keep us proactive and help us shape the future of MACAE. I welcome your thoughts and ideas, please email me or call me at (248) 675-3420.

Have a great conference.

Robert J. Steeh
President of MACAE
ACKNOWLEDGMENTS

MACAE is very pleased to present this year’s conference at the Amway Grand Plaza in lovely Grand Rapids. We appreciate everyone’s participation and support in making this the best conference!

We would like to thank the planning committee and the presenters for their commitment and passion to ensure a successful conference and support for community education!
Thanks to each of you, along with the countless number of other volunteers on site at the conference and for your dedication to the 2017 Fall Conference!

DIAMOND SPONSOR THANK YOU

MACAE would like to recognize and thank our Diamond Sponsors this year!
Our Diamond Sponsors are Aztec Software, Burlington English, Data Recognition Corporation DRC/CTB, Edgenuity, Graduation Alliance and SBSI Software, Inc.

Being a Diamond Sponsor supports MACAE and our conference. Diamond sponsors are allowed to showcase their product and how it supports community education. Their name is acknowledged on our website and newsletters throughout the year.

Please support all our vendors and visit their booth. Visit all our vendors during the Vendor Reception & Silent Auction on Monday, October 16 at 6:00 p.m. in the Imperial Ballroom.

Please support all of our sponsors!

2017 CONFERENCE PLANNING COMMITTEE

Oogie LaMar……………….       Conference Co-Chair
Karyn Goven……………….       Conference Co-Chair
Brenda Baker……………….       Fruitport Adult Education
Tammy Brown……………….       Adult and Continuing Education Supervisor-Troy Schools
Linda Cianferra……………..      Novi Community Schools
Gregg Dionne……………….      Michigan Department of Education
Patty Higgins……………….      Department Specialist, Michigan Talent Investment Agency
Heidi Palatka……………….      Houghton Lake Community Education
Bob Steeh…………………..      Novi Community Schools
Judy Walker……………….      MACAE

MONDAY:
• TABE 11/12
  9:30 a.m. - 10:45 a.m.,
  Gerald R Ford Room from DRC/CTB
• Your Answer to WIOA: Prep for IET and IELCE Instruction in One Comprehensive Program
  1:00 p.m. - 2:15 p.m.,
  Vandenberg B from Burlington English
• Technology Taking “CARE” of the Technicalities
  2:30 p.m. - 3:45 p.m.,
  Vandenberg B from SBSI Software, Inc.

TUESDAY:
• Personalized Learning: Ending the Curse of Average
  9:30 a.m. - 10:45 a.m.
  Vandenberg B, from Edgenuity
• Transitioning the AE students form ABE to Post-Secondary and Work Readiness with Computer-Based Educational Solutions
  1:45 p.m. – 3:00 p.m.
  Vandenberg B from AZTEC Software
• Career Pathway Programs and Life Skill Courses for Youth and Adults
  3:15 p.m. - 4:30 p.m.,
  Vandenberg B from Graduation Alliance
MISSION:
To provide a cohesive framework for community education through collaboration and guidance at the local, state and federal level.

VISION:
Our vision is to engage in partnerships, provide member support and advocate for lifelong learning, leading to employment and self-sufficient families.

VALUES:
• We provide a positive voice for our learners.
• We recognize the value of employment and self-sufficient families.
• We embrace continuous improvement and always look for better ways to provide services.
• Partnerships make us stronger.

LEGISLATIVE PLATFORMS:
• Early Care and Education
• Alternative Education
• Adult Education
• Enrichment, Recreation, and Before/After School Programs

SPONSORSHIP OPPORTUNITIES:
We are providing opportunities for different levels of sponsorship. If there is something special that you would like to sponsor, please feel free to contact the MACAE office with your request. Please check which sponsorship level you are interested in:

● ALL LEVELS:
Company representatives attending the MACAE conference receive name badge ribbons identifying the company’s level of sponsorship; acknowledgement through signage and in conference packet; List of Conference Attendees; Reserved Seating at Conference Keynote Luncheon. $100 for additional tables; $149 for an additional person.

● DIAMOND LEVEL, $2000:
MACAE membership for 2016-17; Vendor Registration; Present one session at the MACAE Conference, time slot assigned by MACAE; Your company’s name will be placed on MACAE website and identified as Diamond Sponsor.

● GOLD LEVEL, $1000:
MACAE Membership for 2016-17; Your company’s name will be placed on the MACAE website and identified as a Gold Sponsor.

● SILVER LEVEL, $500:
Your company’s name will be placed on the MACAE website and identified as a Silver Sponsor.
Bill Pink Ph.D., President at Grand Rapids Community College

In May 2017, Dr. Bill Pink became the tenth president of Grand Rapids Community College. Before his new appointment, Dr. Pink was Vice President and Dean for Workforce Development at Grand Rapids Community College. He has been an educator for over 25 years. Before moving to Grand Rapids, he grew up in Abilene, Texas. He was a successful college student-athlete as a basketball player, earning awards for his athletic and academic achievements, including a 2016 induction into the York College Athletic Hall of Fame. Dr. Pink has an Associate's Degree from York College, Nebraska, a Bachelor's from Oklahoma Christian University, a Master's from the University of Central Oklahoma, and a Doctorate from the University of Oklahoma. He has taught and/or coached in Oklahoma, Nebraska, and Oregon. Dr. Pink lived in Oklahoma City for 18 years where he served as Vice President for Academic Affairs at Oklahoma State University, Oklahoma City. Dr. Pink contributes to his new community in Grand Rapids Michigan through a variety of ways, including membership on the Board of Directors for Goodwill of Greater Grand Rapids, Boys and Girls Clubs of Grand Rapids, and the Heart of West Michigan United Way. Dr. Pink also serves on the boards of West Michigan Works (the workforce development agency for seven counties in West Michigan), The Employers’ Association in Grand Rapids, and The Right Place. In January of 2016, Dr. Pink completed a four-year appointment as a member of the National Selection Committee for the National Merit Scholarship Council. He is also a former national conference co-chair for Dream Deferred: The Future of African-American Education. Dr. Pink is a sought after public speaker, and has accumulated numerous invitations to speak at events across the U.S. His topics are usually associated with diversity, leadership, economic/workforce development, and faith-based presentations. As an educator, Dr. Pink teaches public speaking courses as well as athletic administration courses at the undergraduate and graduate levels. While it seems like he is busy, along with a daily workout regimen, Dr. Pink enjoys golfing, fishing, and spending time with his family. His wife, Lori, a Michigan native, is a retiree of the US Air Force, currently works for the Federal Aviation Administration and they have two children Lance and Lydia. Lance is a member of the United States Marine Corps, is married to Kayla, and Dr. Pink's daughter, Lydia, is a high school freshman.

Julie Parks is the Executive Director of Workforce Training and the Leslie Tassell M-TEC at Grand Rapids Community College (GRCC).

Julie has over 18 years’ experience in workforce development and curriculum development. Under her leadership the GRCC workforce team successfully trained over 13,800 individuals in 2016 and provided training for 489 companies in various sectors, with a student completion rate of 86% and a placement rate of 93%. In addition, in 2016 GRCC was awarded a $6 million America’s Promise Grant focusing on healthcare and a W.K. Kellogg Foundation Pathways to Success grant focused on low income neighborhoods. The team she leads focuses on empowering individuals to find the career that best fits their aspirations and then working to help break down barriers so they can succeed. She is a proud graduate of Michigan State University and lives in Grand Rapids with her husband and three sons.
LIST OF PRESENTERS

Brandy Archer, Department of Education
Bersheril Bailey, Consultant AIR
Tom Benz, Aztec Software
Theresa Barr, Burlington English
Joe Billig, TIA, Targeted Services Division Director
Greg Bishop, Edgenuity
Robert Breitbard, Burlington English
Linda Cianferra, Novi Community Education
Brian Ciloski, Department Analyst, Michigan Department of Education
Michele Corey, Vice President, Michigan Children
Don Dailey, Project Manager, Data Integration
Julie DeRose, Director, Potterville Schools
Gregg Dionne, Supervisor Curriculum & Instruction Michigan Department of Education
Donna Farrell, Michigan Rehabilitation Services
Annie Fenton, MITS, Michigan Office for New Americans
Brian Frazier, TIA Educational Department Analyst
Karyn Goven, Director Workforce Development, Southwest Solutions
Patty Higgins, TIA Educational Department Specialist
Melanie Holland, Southgate Community Education
Sara Hurley, Southgate Community Education
Krista Johnson, TIA Educational Administrative Manager
Mike Johnson, Data Recognition Corporation
Sue Johnson, TIA Department Analyst
Paula Konfara, West Bloomfield
Oogie LaMar, Director Adult Education, Kent County ISD
Eric Lipinski, Departmental Analyst for Michigan Department of Education
Erica Luce, TIA Educational Department Specialist
Christopher May, Departmental Specialist Michigan Department of Education
Jeff McNeal, Education and Training Connection
Sue Muzillo, TIA Educational Financial Analyst
David Opalewski, President of Grief Recovery, Inc.
Heidi Palatka, Houghton Lake Community Education
Julie Parks, Grand Rapids Community College
Dr. Bill Pink, President, Grand Rapids Community College
David Rogers, School-to-Work Pathways
Peter Ruark, Michigan League for Public Policy
Rick Ruggles, President of SBSI Software Inc.
Len Samborski, Southgate Community Education
Dean Smith, TIA Department Manager
Joey Spano, West Bloomfield School District
Bob Steeh, Director of Novi Community Education
Carolyn Taylor, Graduation Alliance
Sandy Thelen, TIA Educational Department Specialist
Sally Unrath, West Bloomfield School District
Stacie Zeien, Director of WAY Mount Pleasant
## CONFERENCE AGENDA

### SUNDAY, OCTOBER 15, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Event/Session</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>2:00 p.m. – 6:00 p.m.</td>
<td>Registration</td>
<td>Pantlind Ballroom</td>
</tr>
<tr>
<td>2:00 p.m. – 4:00 p.m.</td>
<td>City Built Brewing</td>
<td>820 Monroe Ave NW #155</td>
</tr>
<tr>
<td>2:00 p.m. – 8:00 p.m.</td>
<td>Exhibitor Set Up</td>
<td>Imperial Ballroom</td>
</tr>
<tr>
<td>5:00 p.m. – 6:00 p.m.</td>
<td>MACAE Advocacy Update &amp; First Time Attendees and New Directors</td>
<td>Pantlind Ballroom</td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td>Social Gathering</td>
<td>Peppinos -150 Ionia Ave SW</td>
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### MONDAY, OCTOBER 16, 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Event/Session</th>
<th>Room</th>
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<tbody>
<tr>
<td>8:00 a.m. – 4:00 p.m.</td>
<td>Registration</td>
<td>Lobby at Pantlind</td>
</tr>
<tr>
<td>8:00 a.m. – 8:30 a.m.</td>
<td>Breakfast</td>
<td>Pantlind Ballroom</td>
</tr>
<tr>
<td>8:30 a.m. – 8:45 a.m.</td>
<td>Welcome to MACAE-Fall Conference</td>
<td>Pantlind Ballroom</td>
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<tr>
<td>9:00 a.m. – 6:00 p.m.</td>
<td>Vendor Exhibit</td>
<td>Imperial Ballroom</td>
</tr>
<tr>
<td>9:00 a.m. – 10:15 a.m.</td>
<td>10 in 10 and the One Work MiEducator Showcase</td>
<td>Governors Room</td>
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<tr>
<td>9:00 a.m. – 10:15 a.m.</td>
<td>Understanding and Addressing Adolescent Grief</td>
<td>Vandenberg Room</td>
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<tr>
<td>9:00 a.m. – 10:15 a.m.</td>
<td>MACAE Advocacy Update &amp; New Directors</td>
<td>Vandenberg A</td>
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<tr>
<td>9:00 a.m. – 10:15 a.m.</td>
<td>Center for Working Families - How to Create a Program to Help the Whole Family</td>
<td>Gerald Ford Room</td>
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<tr>
<td>10:15 a.m. – 10:30 a.m.</td>
<td>Break</td>
<td>Imperial Ballroom</td>
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<tr>
<td>10:30 a.m. – 11:00 a.m.</td>
<td>Meet your Vendors</td>
<td>Imperial Ballroom</td>
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<tr>
<td>11:00 a.m. – 12:00 p.m.</td>
<td>Keynote Speaker - Dr. Bill Pink</td>
<td>Pantlind Ballroom</td>
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<tr>
<td>12:00 p.m. – 12:45 p.m.</td>
<td>Lunch</td>
<td>Pantlind Ballroom</td>
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<tr>
<td>12:45 p.m. – 1:00 p.m.</td>
<td>Break</td>
<td>Imperial Ballroom</td>
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<tr>
<td>1:00 p.m. – 2:15 p.m.</td>
<td>Alternative Education Roundtable</td>
<td>Governors Room</td>
</tr>
<tr>
<td>1:00 p.m. – 2:15 p.m.</td>
<td>Bring the Community Back in Education</td>
<td>Vandenberg A</td>
</tr>
<tr>
<td>1:00 p.m. – 2:15 p.m.</td>
<td>Burlington English – Your Answer to WIOA: Prep for IET and IEL/CE Instruction in One Comprehensive Program</td>
<td>Vandenberg B</td>
</tr>
<tr>
<td>1:00 p.m. – 2:15 p.m.</td>
<td>Business Solutions for Recruiting and Retaining Individuals with Disabilities</td>
<td>Gerald Ford Room</td>
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<tr>
<td>2:15 p.m. – 2:30 p.m.</td>
<td>Break</td>
<td>Imperial Ballroom</td>
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<tr>
<td>2:30 p.m. – 3:45 p.m.</td>
<td>Dual Enrollment</td>
<td>Governors Room</td>
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<tr>
<td>2:30 p.m. – 3:45 p.m.</td>
<td>Answering the Cry for Help: Suicide Prevention Education</td>
<td>Vandenber A</td>
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<tr>
<td>2:30 p.m. – 3:45 p.m.</td>
<td>SBSI Software, Inc</td>
<td>Vandenberg B</td>
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<tr>
<td>2:30 p.m. – 3:45 p.m.</td>
<td>Preventing Brain Drain in Michigan</td>
<td>Gerald Ford Room</td>
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<tr>
<td>6:00 p.m. – 8:00 p.m.</td>
<td>Vendor Reception/Auction/Photo Booth</td>
<td>Imperial Ballroom</td>
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**TUESDAY, OCTOBER 17, 2017**

<table>
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<tr>
<th>Time</th>
<th>Event/Session</th>
<th>Room</th>
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<tbody>
<tr>
<td>8:00 a.m. - 3:00 p.m.</td>
<td>Registration</td>
<td>Pantlind Ballroom Lobby</td>
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<tr>
<td>8:00 a.m. - 8:30 a.m.</td>
<td>Breakfast</td>
<td>Pantlind Ballroom</td>
</tr>
<tr>
<td>8:30 a.m. - 9:30 a.m.</td>
<td>Keynote - Julie Parks</td>
<td>Pantlind Ballroom</td>
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<tr>
<td>9:30 a.m. - 4:00 p.m.</td>
<td>MAERS Drop In</td>
<td>Robinson</td>
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<tr>
<td>9:30 a.m. - 10:45 a.m.</td>
<td>Pupil Accounting Manual 5-0-D Update with MDE</td>
<td>Governors Room</td>
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<tr>
<td>9:30 a.m. - 10:45 a.m.</td>
<td>The Community Education Puzzle: Making All the Pieces Fit</td>
<td>Vandenberg A</td>
</tr>
<tr>
<td>9:30 a.m. - 10:45 a.m.</td>
<td>Personalized Learning: Ending the Curse of Average</td>
<td>Vandenberg B</td>
</tr>
<tr>
<td>9:30 a.m. - 10:45 a.m.</td>
<td>TABE 11/12 AND TASC Updates and Previews!</td>
<td>Gerald R Ford Room</td>
</tr>
<tr>
<td>10:45 a.m. - 11:00 a.m.</td>
<td>Break</td>
<td>Imperial Ballroom</td>
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<tr>
<td>11:00 a.m. - 12:15 p.m.</td>
<td>Michigan Innovation Council</td>
<td>Governors Room</td>
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<tr>
<td>11:00 a.m. - 12:15 p.m.</td>
<td>Student Voices: Are you Listening?</td>
<td>Vandenberg A</td>
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<tr>
<td>11:00 a.m. - 12:15 p.m.</td>
<td>Finding and Upgrading Hidden Talent in Non-Grads</td>
<td>Vandenberg B</td>
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<tr>
<td>11:00 a.m. - 12:15 p.m.</td>
<td>Speak Like an American</td>
<td>Gerald Ford Room</td>
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<tr>
<td>12:15 p.m. - 1:45 p.m.</td>
<td>Awards Luncheon</td>
<td>Pantlind Ballroom</td>
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<tr>
<td>1:45 p.m. - 3:00 p.m.</td>
<td>Evidence-based System for Supporting the Whole Child</td>
<td>Governors Room</td>
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<tr>
<td>1:45 p.m. - 3:00 p.m.</td>
<td>How to Determine the Best Classes for your Community Education Program!</td>
<td>Vandenberg A</td>
</tr>
<tr>
<td>1:45 p.m. - 3:00 p.m.</td>
<td>Transitioning the AE Student from ABE to Post-Secondary and Work Readiness with Computer-Based Educational Solutions</td>
<td>Vandenberg B</td>
</tr>
<tr>
<td>1:45 p.m. - 3:00 p.m.</td>
<td>Putting Assessment Policy into Practice</td>
<td>Gerald Ford Room</td>
</tr>
<tr>
<td>3:00 p.m. - 3:15 p.m.</td>
<td>Break</td>
<td>Imperial Ballroom</td>
</tr>
<tr>
<td>3:15 p.m. - 4:30 p.m.</td>
<td>Online and Blended Learning</td>
<td>Governors Room</td>
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<tr>
<td>3:15 p.m. - 4:30 p.m.</td>
<td>Moving Forward with Adult Education State Funding and Policy</td>
<td>Vandenberg A</td>
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<tr>
<td>3:15 p.m. - 4:30 p.m.</td>
<td>Differentiated Pathways For Adult Learner Success</td>
<td>Vandenberg B</td>
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<tr>
<td>3:15 p.m. - 4:30 p.m.</td>
<td>Region Roundtable-Great Ideas in your Region</td>
<td>Gerald Ford Room</td>
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<tr>
<td>4:30 p.m.</td>
<td>Dinner on your own</td>
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**WEDNESDAY, OCTOBER 18, 2017**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event/Session</th>
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<tbody>
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<td>8:00 a.m. - 12:00 p.m.</td>
<td>Registration</td>
<td>Pantlind Ballroom Lobby</td>
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<tr>
<td>8:00 a.m. - 8:30 a.m.</td>
<td>Breakfast</td>
<td>Pantlind Ballroom</td>
</tr>
<tr>
<td>8:30 a.m. - 8:45 a.m.</td>
<td>MACAE Annual Meeting</td>
<td>Pantlind Ballroom</td>
</tr>
<tr>
<td>9:00 a.m. - 10:30 a.m.</td>
<td>State Update</td>
<td>Governors Room</td>
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<tr>
<td>10:30 a.m. - 10:45 a.m.</td>
<td>Break</td>
<td>Imperial Ballroom</td>
</tr>
<tr>
<td>10:45 a.m. - 12:00 p.m.</td>
<td>State Update</td>
<td>Governors Room</td>
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</table>
CONFERENCE SCHEDULE

SUNDAY, OCTOBER 15

Registration
2:00 p.m. - 6:00 p.m., Amway Grand Plaza, Front Lobby Pantlind Ballroom

Pre-Conference
2:00 p.m. - 4:00 p.m., City Built Brewing
820 Monroe Ave NW #155, Grand Rapids
Looking for a way to tie in the community and perhaps expand classes to help those who are interested in learning the techniques of brewing their own beer? Come and attend this tour and learn what has made City Built Brewing successful!
Featuring Tour of the taproom, $15 five flight beer tasting, full menu available. An Uber ride or a short (.9 mile) stroll along the Grand River.

MACAE First Time Attendees and New Adult Education Directors and Advocacy Update
5:00 p.m. - 6:00 p.m., Pantlind Ballroom
Jeff McNeal, Oogie LaMar, Linda Cianferra, MACAE
ATTENTION! First time MACAE Attendees and New Adult Education Directors... WE WANT YOU! Meet MACAE Board members and connect with colleagues in Community and Adult Education for a welcome and pre-conference reception. Maximize your conference experience, and learn more about MACAE.

Social Gathering
6:00 p.m., Peppinos Restaurant
130 Ionia Ave SW
Come join us and connect with your colleagues! Enjoy Music, pizza and salad.

MONDAY, OCTOBER 16

Registration
8:00 a.m. - 4:00 p.m., Front Lobby Pantlind Ballroom

Breakfast
8:00 a.m. - 8:30 a.m., Pantlind Ballroom

Welcome to MACAE - Fall Conference
8:30 a.m. - 8:45 a.m. Pantlind Ballroom
Bob Steeh, Karyn Goven and Oogie LaMar
Opening and welcome to the MACAE Fall Conference! Learn about what is happening this year with MACAE, our goals, our new Marketing....

10 in 10 and the One Work MiEducator Showcase
9:00 a.m. - 10:15 a.m., Governors Room
Brandy Archer, MDE
Brandy has served the last year as State Transformative Specialist in the Superintendent’s Office at MDE. This session will give an overview of Michigan’s Top 10 in10 Strategic Plan. Participants will explore the strategic goals and look at connections within the field and to their own work. In addition, the MiEducator Showcase will be presented. This website provides users with examples of best practices that schools are currently using to help Michigan achieve Top 10 in 10 goals. Participants will learn how to use the website and how to enter their own best practices!

Understanding and Addressing Adolescent Grief
9:00 a.m. - 10:15 a.m., Vandenberg A
David Opalewski, Grief Recovery, Inc.
They are not children and not adults, adolescents make up a group of unique grievers with unique issues which require a unique approach. This session will provide a fundamental overview of adolescent grief and the issues truly unique to adolescents. Participants will enhance their skills in helping adolescents whose lives have been disrupted by the death of someone they know, love and care about.

MACAE! Updates on MACAE and New Director Mentoring
9:00 a.m. - 10:15 a.m., Vandenberg B
Jeff McNeal, Oogie LaMar, Linda Cianferra, MACAE
ATTENTION! First time MACAE Attendees and New Adult Education Directors... WE WANT YOU! Meet MACAE Board members and connect with colleagues in Community and Adult Education for a welcome, and conference overview. Maximize your conference experience, and learn more about MACAE and how to get involved!

Center for Working Families:
How to Create a Program to Help the Whole Family
9:00 a.m. - 10:15 a.m., Gerald Ford Room
Karyn Goven, Southwest Solutions
Located in Detroit, Southwest Solutions mission is to lead in providing opportunities for individuals to achieve greater economic success by helping individuals buy and keep homes, reach financial stability, develop educational and employment opportunities to help families in Detroit. Through their Center for Working Families, participants get support they need to be successful in this brief overview of the Center for Working Families.

Break
10:15 a.m. - 10:30 a.m. - Imperial Ballroom
Meet Your Vendors
10:30 a.m.-11:00 a.m., Imperial Ballroom


**Keynote Session**
11:00 a.m. – 12:00 p.m., Pantlind Ballroom
Dr. William Pink, President, Grand Rapids Community College

**Lunch**
12:00 p.m. - 12:45 p.m., Pantlind Ballroom

**Break**
12:45 p.m. – 1:00 p.m., Imperial Ballroom

**Alternative Education Roundtable**
1:00 p.m.-2:15 p.m., Governors Room
Heidi Palatka, Houghton Lake Community Education and Jeff McNeal, Education and Training Connection
Come and bring your best practices and hot topics! What is happening in your program that is unique or helps students in achieving their goals! Topics to discuss: Attendance polices, cell phone policies, student retention, student barriers, curriculum, software, suspensions, chill pass, career pathways and CPR for students in grades 7-12. Let’s have fun and share some great ideas to help our students and school!

**Bring the Community Back in Education**
1:00 p.m. – 2:15 p.m., Vandenberg A
Bob Steeh and Linda Cianferra, Novi Community Schools
How does adult and community education fit in a school district? Be a hero to your district: Elevate your program to new heights! Learn strategies to bring value and secure your department’s presence in the school district. Understand how to develop a growth model to expand resources to help student succeed. Also, expand resources to bring financial stability to your department and district. Learn how preschool, before and after school child care, facility usage, youth and adult enrichment classes and certificate programs all connect and tie into strengthening community and adult education in your district.

**Burlington English-Your Answer to WIOA: Prep for IET and IELCE Instruction in One Comprehensive Program**
1:00 p.m. - 2:15 p.m., Vandenberg B
Robert Breitbard & Theresa Barr, Burlington English
Burlington English is a blended, digital program created specifically for the adult English language learner and for those teachers and administrators who serve these students. Come see how Burlington’s multiple courses and levels will help you address WIOA with Prep for Integrated Education and Training (IET) and Integrated English Literacy and Civics Education (IEL/CE) instruction. Participants will get a look at Burlington’s comprehensive suite of programs to understand how the program works in the classroom.

**Business Solutions for Recruiting and Retaining Individuals with Disabilities**
1:00 p.m. - 2:15 p.m., Gerald Ford Room
Donna Farrell, Michigan Rehabilitation Services
Learn about customized business solutions available to assist you in understanding and implementing WIOA legislation. Subject matter experts from MRS will provide free consultation services and information on how to determine reasonable accommodations, recruitment/retention solutions, and services to ensure an inclusive environment for people of all abilities.

**Break**
2:15 p.m. - 2:30 p.m., Imperial Ballroom

**Dual Enrollment Overview and Updates**
2:30 p.m. – 3:45 p.m., Governors Room
Eric Lipinski, Christopher May, Michigan Department of Education
MDE staff will provide an overview of Dual Enrollment in Michigan. Topics will include student and course eligibility, requirements for school districts and postsecondary institutions, the granting of academic credit, and eligible charges. Participants will be invited to ask questions and discuss personal experiences, successes, and challenges related to Dual Enrollment with the group.

**Answering the Cry for Help: Suicide Prevention Education**
2:30 p.m. - 3:45 p.m., Vandenberg A
David Opalewski, Grief Recovery, Inc.
This dynamic and interactive presentation will explore the scope of the suicide epidemic among our youth, as well as assessing the facts and myths of suicide, causes, symptoms of suicidal behavior, para-medical assessment techniques, and working with the survivors. Case studies will also be examined to apply information shared in the presentation.
CONFERENCE SCHEDULE

MONDAY, OCTOBER 16 (CONTINUED)

Technology Taking “CARE” of the Technicalities
2:30 p.m. - 3:45 p.m., Vandenberg B
Rick Ruggles, President SBSI Software Inc.
Learn how utilizing our three unique modules designed specifically for K-12 Community Education can help grow your program! This session will also discuss Before & After Care and Care Staff Management. Rick will also share some success stories on how districts have “Tamed the Community Education Beast” using the Online Forms Submission, the Accounts Receivable and Collection of Registrant Information. Fill your empty seats for Adult and Youth enrichment classes and activities via mass email marketing capabilities, and class reminders. Take control of your Facilities Management. Instantly identify conflicts, create invoices for your clients, collect deposits, determine who needs what when and where.

Note: One lucky attendee from our breakout will be leaving with a Fitbit, join us for your chance to win!

Preventing “Brain Drain” in Michigan: Professional Career Support for Skilled Immigrants
2:30 p.m. - 3:45 p.m., Gerald Ford Room
Annie Fenton & Briana Nowak, MITS, Michigan Office for New Americans
Learn how one state program is supporting skilled immigrant’s return to their professional careers through free coaching and job search training programs!

Vendor Reception/Live and Silent Auction & Photo Booth
6:00 p.m. - 8:00 p.m., Imperial Ballroom

MAERS Drop-In
9:30 a.m. - 4:00 p.m., Robinson
Dean Smith & Sue Johnson, TIA/Office of Adult Education
Do you need answers? Bring your questions to this drop-in session and receive one-on-one help from the MAERS team. Staff will assist with suggestions and solutions for data entry, report viewing, and performance understanding. This is not a formal presentation – it is an opportunity to have personal, individual assistance in using and understanding MAERS. Whether you drop in for a minute with a quick question or need more in depth assistance, this is your opportunity! Laptops and MAERS access (ID and Password) are suggested but not required.

Pupil Accounting Manual 5-O-D Update with MDE:
9:30 a.m. - 10:45 a.m., Governors Ballroom
Eric Lipinski, Brian Ciloski, Michigan Department of Education
Participants will learn about updates to section 5-O-D (Virtual Learning Options) of the Pupil Accounting Manual for the 2017-2018 school year. This session will include significant information relating online and blended learning and will allow participants to ask questions related to implementation. MDE staff will address concepts such as teacher certification and other relevant requirements for counting membership.

The Community Education Puzzle: Making All the Pieces Fit
9:30 a.m - 10:45 a.m., Vandenberg A
Presenters: Joey Spano, and Sally Unrath, West Bloomfield School District Community Education
This session will discuss how the different components of the West Bloomfield Community Education Department work together to provide a cohesive, effective and efficient way of delivering educational and community services. Key elements of successful programs will be highlighted.

TUESDAY, OCTOBER 17

Registration
8:00 a.m. - 3:00 p.m., Front Lobby Pantlind Ballroom

Breakfast
8:00 a.m. - 8:30 a.m., Pantlind Ballroom

Keynote Session: Preparing our Students for the Jobs of the Future: Collaboration, Connections, Credentials
8:30 a.m. - 9:30 a.m., Pantlind Ballroom
Julie Parks, Grand Rapids Community College
The knowledge, skills and abilities needed for workplace success continue to evolve. How can educators, at all levels, work better together and maximize partnerships to ensure students are ready?! Julie will share successes, challenges, and even failures, to help you so you can move forward in helping your students.

Personalized Learning: Ending the Curse of Average
9:30 a.m. - 10:45 a.m., Vandenberg B
Greg Bishop, Edgenuity
Participants will learn the beliefs and implementation steps necessary for a successful personalized learning program. The focus of the session will be on how to value the learning paths of individual students and how easy it is to develop content to adapt to each individual student.
CONFERENCE SCHEDULE

TUESDAY, OCTOBER 17 (CONTINUED)

TABE 11/12 AND TASC Updates and Previews!
9:30 a.m. - 10:45 a.m., Gerald Ford Room
Mike Johnson, Data Recognition Corporation
This session provides a first look at the new TABE 11/12 tests. This overview describes the new subtest structure and length, testing time, item types and alignment to NRS EFLs and adult education standards, relevance to high school equivalency tests, and improved locator. Participants will view the new, greatly improved online testing platform, INSIGHT that both TABE and TASC now share. We will provide an overview on the TASC test, the newest option for High School Equivalency testing.

Break
10:45 a.m. – 11:00 a.m., Imperial Ballroom

Michigan’s Innovation Council
11:00 a.m. - 12:15 p.m., Governors Room
Gregg Dionne, Brian Ciloski, Michigan Department of Education
The goal of the Innovation Council (IC) is to foster innovative projects and practices across the state, leading to improved outcomes, and is designed to support creative models through advice and policy waivers where allowable and applicable. This session will provide an overview of the IC and allow participants to discuss their innovative ideas with experts from the Michigan Department of Education.

Student Voices: Are you Listening?
11:00 a.m. - 12:15 p.m., Vandenberg A
Michele Corey, Michigan’s Children & Oogie LaMar, Kent ISD
Learn how you can be part of this important initiative! Michigan’s Children will work with MACAE partners to conduct a forum to help you build a successful adult/alternative education program. A student lead panel will discuss ways to improve services and understand issues that face them when attending school.

Finding & Upgrading Hidden Talent in Non-Grads
11:00 a.m. - 12:15 p.m., Vandenberg B
David Rogers, School-To-Work Pathways
How state funding of high school completion programs can help revitalize Michigan’s Workforce.

Speak Like an American
11:00 a.m. - 12:15 p.m., Gerald Ford Room
Paula Konfara, West Bloomfield School District
Changing the rhythm of speech from one’s native musical rhythm to the American pattern immediately increases understanding by 50%. Participants will interact with activities applicable to every ESL level.

AWARDS LUNCHEON
12:15 P.M. - 1:45 P.M., Pantlind Ballroom
Come join your peers as they are recognized for outstanding work in Community and Adult Education in the following areas: Program Advocate, Support Staff Person, Outstanding Educator and Trail Blazer Award.

Evidence-Based System for Supporting the Whole Child
1:45 p.m. - 3:00 p.m., Governors Room
Bersheril Baily & Don Dailey, American Institutes for Research, AIR
This session will introduce Michigan’s FREE Early Warning tool and a process for identifying interventions and monitoring students who are at risk of dropping out of school. A rigorous impact study published in 2017 found the process is a promising, evidence-based strategy. After one year of implementation, the process reduced the percentages of students with chronic absences and course failures in the experimental schools. Learn how Michigan educators are successfully implementing the process.

How to Determine the Best Classes for Your Community Education Program!
1:45 p.m. - 3:00 p.m., Vandenberg A
Len Samborski, Sara Hurley, Melanie Holland - Southgate Community Schools
We’ll show you strategies that can help build your Community Education program. How to determine what classes will be popular, find the best staff to teach, make scheduling and registration easy and successfully market and sustain your program.

Transiting the AE students form ABE to Post-Secondary and Work Readiness with Computer-Based Educational Solutions
1:45 p.m. - 3:00 p.m., Vandenberg B
Tom Benz, AZTEC Software
Adult learners have varying needs and learning levels, from ABE to pre-HSE to HSE and to college prep levels. Come learn how dynamic computer-based curriculum can serve as an additional resource to assist your learners.
Putting Assessment Policy Into Practice  
1:45 p.m. - 3:00 p.m., Gerald Ford Room  
Stacie Zeien, Director of WAY, Mt. Pleasant  
Whether written or not, carefully crafted or a haphazard series of tasks, every program has an assessment policy. But what does your policy do for you? What message does it send to students? Could you be getting more from your policy? Does it need to be revised? This session will explore some of the practical and philosophical questions that arise and the elements included in the design of an assessment policy. Using the TABE score report as an example, we will also dig a little deeper into understanding assessment results. Ultimately, a well-designed assessment policy will establish procedures and protocols that lead to improved student and program performance.

Break  
3:00 p.m. - 3:15 p.m., Imperial Ballroom

Online and Blended Learning  
3:15 p.m. - 4:30 p.m., Governors Room  
Gregg Dionne & Eric Lipinski, Michigan Department of Education  
This interactive session will allow participants to share local practices through a structured dialogue with MDE staff including implementation practices, course and content quality, indicators of student success, and challenges. Resources pertaining to course quality will also be shared and discussed in a group setting.

Moving Forward with Adult Education State Funding and Policy  
3:15 p.m. - 4:30 p.m., Vandenberg A  
Peter Ruark, Michigan League for Public Policy  
Cuts in adult education over the years have clearly resulted in fewer students served and programs being shut down. As a result, Michigan is inadequately preparing a large segment of its workforce for the postsecondary education and training needed to thrive in the 21st century job market. This session will discuss the history of funding for adult education in Michigan and ways we can go forward to increase and maximize that funding, along with ways to expand adult education’s reach among low-skilled workers.

Differentiated Pathways for Adult Learner Success  
3:15 p.m. - 4:30 p.m., Vandenberg B  
Carolyn Taylor, Graduation Alliance  
Learn more about how Graduation Alliance and Oakland County school districts are partnering to provide online adult learner pathway programs that include life skills and industry credentials to address local workforce needs.

Region Roundtable-Great Ideas in your Region  
3:15 p.m. - 4:30 p.m., Gerald Ford Room  
Julie DeRose, Potterville Schools  
Each region is different in how they support programs and students. We need to share best practices so that all regions can work effectively with partners and with programs to create the best services for our families. Julie will proctor the discussion with questions that regions can participate in sharing.

WEDNESDAY, OCTOBER 18

Registration  
8:00 a.m. - 12:00 p.m., Front Lobby Pantlind Ballroom

Breakfast  
8:00 a.m. - 8:30 a.m., Pantlind Ballroom

MACAE Annual Meeting  
8:30 a.m. - 8:45 a.m., Pantlind Ballroom  
Bob Steeh, MACAE President

State Update: What is Happening in the State  
9:00 a.m. - 10:30 a.m., Governors Ballroom  
Talent Investment Agency (TIA) Workforce Development, Targeted Services, Joe Billig, Krista Johnson, Janice Cooper. Barb Emmons, Erica Luce, Louis Simms, Patty Higgins, Brian Frazier, Sue Puzillo, Sandy Thelen

Join state staff friends, old and new, to learn about the changes to the Talent Investment Agency (TIA), including Workforce Development and Adult Education’s new home with Adult Services. You will meet Joe Billig, Targeted Services Division Director, and gain insight into the strategic vision of TIA, how the agency restructure helps the state to implement the vision of the Workforce Innovation and Opportunity Act of 2014 (WIOA), and what that means for adult education in Michigan.

State staff will provide updates related to State Section 107 and the Section 107 CTE Pilots, changes to the National Reporting System (NRS) performance measures and data collection, and to WIOA. We will discuss the required Memorandums of Understanding (MOUs) and Infrastructure Cost Agreements under WIOA, and provide information and expectations around Integrated English Literacy and Civics Education (IELCE) and Integrated Education and Training (IET).

Bring your excitement and your questions!

Break  
10:30 a.m. - 10:45 a.m.

State Update Continued  
10:45 a.m. - 12:00 p.m.

END OF CONFERENCE
CONTACT INFORMATION

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