A WELCOME FROM THE PRESIDENT

On The Move With MACAE

I would like to welcome each of you to this year’s MACAE conference. MACAE has been serving its members and their communities for 35 years. It is an exciting time for MACAE, as we stay, “on the move” to advocate and grow, remaining motivated to serve our members. This year’s theme is “On the Move with MACAE.” We are an effective advocacy group, promoting and supporting adults and a community of lifelong learners. Thank you- Thank you- Thank you, to Karyn Goven, Oogie Lamar (Co-Chairs), Judy Walker and Patrick Brown for their hard work coordinating this year’s conference. Awesome job, well done!

MACAE is excited to add Patrick Brown to our staff, as our new Outreach Coordinator in partnership with Michigan’s Children. Patrick has had a number of years in community and adult education, working as a Program Specialist for Okemos Public Schools A+ English Language Program. He will focus on raising the importance of adult education to legislators and help in building future partnerships. Please make it a point to introduce yourself to him.

I would like to give you an idea of what you can expect and hope to achieve over the next few days. Our primary goal for this conference is to stimulate ideas and bring together educational leaders as well as friends and partners of community and adult education to network. We also want to allow you time to learn and discuss the educational issues facing our state and local communities. You will be exposed to career pathways, partnering Michigan Works, workforce readiness, ESL, high school equivalency tests, high school completion, MAERS, Alternative Education issues, community partnerships, and many more...

The financial stability of MACAE is because of our members and our volunteer board. We are transforming the way we operate, to improve our ability to connect with our members and provide you the professional development necessary to improve the delivery of services in your program. We should all be very proud of where we are today and excited about where we are headed.

Please make sure you stop by our vendor booths and extend a huge thank you for their support. We also would like to thank our State Office of Adult Education and the State Department of Education for their continued participation in bringing their expertise to this conference. It is our hope that you are able to leave with renewed enthusiasm and some new ideas and resources to enhance your programs.

Thank you for attending our conference and bringing your expertise. You are truly our greatest asset, and we could not accomplish what we do without your support and leadership. I welcome your thoughts and ideas, please email me at:

bob.steeh@novik12.org
or call me at (248) 675-3420

Have a GREAT conference!

President of MACAE
MACAE COMMUNICATION AND OUTREACH

I hope you are enjoying your 2018 MACAE Fall Conference experience here in Grand Rapids!

Patrick Brown

The theme of this fall conference is "MACAE on the move" and that has certainly been reflected in our work. Since its inception in 1983, MACAE (the Michigan Association of Community and Adult Education) has worked to bridge the gaps for those populations on the margins. There have been some challenging and trying times, but adult, alternative and community education programs represent resilient communities. The work we have accomplished has been so important in changing lives and building strong community bonds.

And that message of "MACAE on the move" still rings true today: we are teaching, training, and tooling our program participants and students to find success in the 21st century.

Over the last few months, we have outlined a series of goals and outcomes for MACAE’s future to better serve you, our members:

- Providing professional development offerings that respond to field needs.
- Increasing our social media and online presence with regular publications/updates.
- Strengthening the resources and network of our program membership.
- Creating advocacy and legislative tools and programming.

Most recently we formed the Regional Conveners Cohort. Representatives from each Prosperity Region have been sharing practical tools and tips to improve programs and services statewide. In your MACAE program you will also find our Annual Report. The Report catalogues and highlights the most recent data from MAERS and from adult education programs around the state. The work of MACAE goes on and with your help, we can continue to strengthen our programs and identify success for each program participant that we encounter.

Please stay connected with us through our website: www.macae.org
Be sure to follow us on Facebook, Twitter and Instagram at @macaetoday.

Please feel free to contact me at macaeoutreach@gmail.com with questions, concerns, or innovative ideas to share with others.

Here’s to the next 35 years!

MISSION:
To provide a cohesive framework for community education through collaboration and guidance at the local, state and federal level.

VISION:
Our vision is to engage in partnerships, provide member support and advocate for lifelong learning, leading to employment and self-sufficient families.

VALUES:
We provide a positive voice for our learners
We recognize the value of employment and self-sufficient families.
We embrace continuous improvement and always look for better ways to provide services. Partnerships make us stronger.
MACAE is very excited to present this year’s conference at the Amway Grand Plaza Hotel in beautiful Grand Rapids. The MACAE board appreciates everyone’s participation at the conference whether presenting or attending in making this the best conference! It is hard to believe it is 35 years. We plan on continuing the excitement with a reunion. Please keep your eyes posted for this social event and if you have friends who have retired, please give Patrick their contact information!

DIAMOND SPONSOR THANK YOU

MACAE would like to recognize and thank our Diamond Sponsors this year! Our Diamond Sponsors are: Aztec, ETS HiSET, Burlington English, Digital Signup, Data Recognition Corporation, GED Testing Services. They have also sponsored events during the conference. A Diamond Sponsor allows them to showcase their product and be acknowledged on our website and newsletters throughout the year!

Please support our vendors and visit their booths. We have a fun BINGO card that you can use to visit the booths. If you have a full sheet filed with signatures, you will be placed in a drawing for a free conference attendance at Crystal Mountain in 2019!

Please support all of our sponsors!

2018 CONFERENCE PLANNING COMMITTEE

Karyn Goven............... Conference Co-Chair
Oogie LaMar............... Conference Co-Chair
Patrick Brown............. MACAE Outreach Coordinator
Sheila Chalmers.......... Convention Services Manager, Amway Grand
Linda Cianferra.......... Novi Community Schools
Krista Johnson.......... Michigan Talent Investment Agency
Jeff McNeal............... Michigan Department of Education
Bob Steeh................ Novi Community Schools
Judy Walker.............. MACAE
KEYNOTE SPEAKERS

**Andres Lara, “The Cuban Guy”**

Andres Lara, “The Cuban Guy” is a nationally recognized motivation speaker. Graduated with honors from Montclair State University with a major in Speech Communication and a minor in creative writing. He is the author of several international-selling books including “Inspire The Sleeping Giant Within” which is published in Korea, Africa, and USA; “How To Stay Motivated During Difficult Times” and “The Finish Line”.

He has appeared in famous radio shows and been featured in countless newspapers all around the country. He’s currently the CEO of A. Success Training, former president of Inspiration Magazine, and a national known speaker. His messages reach millions every week in 33 countries around the globe through his site at http://www.TheCubanGuy.com. But what inspires his audiences the most is that he has accomplished all that by the age of 24. Yet not everything came on a silver spoon for him. You see, at the age of 16 he escaped from Cuba. He arrived to America not knowing a word of English, without his parents, without any money, and was even homeless for a while. How was he able to turn his life around? How did he go from living his worst nightmare (living on the streets) to living his dream? What inspired him? What had him succeed in spite of all his challenges? Find out in his exciting opening keynote session sponsored by Burlington English!

**Hysaan “H” Goode, President at Goode Solutions.**

Hysaan Goode has overcome unbelievable challenges and reached his goals as a successful CEO and former college and pro-athlete. He has spoken internationally and in the United States challenging audiences to transform their thinking. He captivates his audiences as he speaks authentically about prevailing over obstacles and gaining personal and professional success.

In his book “Just Quit It Will Make You Feel Better” and keynote presentations, he distills lessons learned from his transformational journey starting as a below average high school and college student athlete to corporate account executive and entrepreneur. He applies those lessons to challenges he faces in business and in life.

He has encountered many setbacks along his journey, so his mission is to help others develop the discipline needed to reach new levels of success personally and professionally. For him learning hard lessons and sharing them with others is his passion. H believes that investing in yourself daily is the best gift you can give yourself.
LIST OF PRESENTERS

Theresa Barr, Burlington English
Adora Beard, GED Testing Service
Robert Breitbard, Burlington English
Patrick Brown, MACAE
Tammy Brown, Troy Adult Education
Michele Corey, Vice President, Michigan’s Children
Connie Cox, Milan Community Education
Dr. Gregg Dionne, Supervisor, Michigan Department of Education
Robert Dorigo Jones, Michigan’s Children
Andrea Drier, White Lake Area Community Education
Michael D. Evans, Kalamazoo Literacy Council
Brian Frazier, Educational Department Analyst, Workforce Development Agency
Douglas Garcia, Education Testing Service, HiSET
Jillian Geyman, Oakland County MichiganWorks!
Matt Gillard, President, Michigan’s Children
Tammy Glupker, Plainwell Community Schools
Hysaan Goode, President, Goode Solutions
Karyn Goven, Director of Workforce Development, Southwest Solutions
Patty Higgins, Educational Department Specialist, Workforce Development Agency
Joel Hoppa, White Lake Area Community Education
Krista Johnson, Educational Administrative Manager, Workforce Development Agency
Mike Johnson, Data Recognition Corporation
Sue Johnson, Department Analyst, Workforce Development Agency
Tricia Kane, Department Analyst, Workforce Development Agency
Jennifer Kinne, Michigan League for Public Policy
Oogie LaMar, Director Adult Education, Kent County ISD
Wendy Larvick, Chief of Staff to the Office of State Superintendent, Michigan Department of Education
Erica Luco, Educational Department Specialist, Workforce Development Agency
Christy Luckey-Nelson, Traverse Bay Area, ISD Adult Education/NW MI Works!
Ingrid Macon, M. Ed., Detroit Public Schools Community District, Adult Education Center-West Campus
Judith Malinowski, IC Life Success
Jeff McNeal, Education Consultant, Department of Education
Sharon Miller, Michigan Talent Architecture, Consumers Energy
Mary Murphy, Bay-Arenac ISD
Sue Muzillo, Educational Financial Analyst, Workforce Development Agency
Caitlyn Pisarski, Program Manager, Southwest Economic Solutions
Joe Quick, Director of Business Solutions, Michigan Works!
Mitch Rosin-Aztec & CASAS
Peter Ruark, Michigan League for Public Policy
Rick Ruggles, Vice President of Digital Signup
Gigi Salka, Zaman International
Courtney Schaub-Olsen, White Lake Area Community Education
Bob Steeh, Director of Novi Community Education
Sandy Thelen, Educational Department Specialist, Workforce Development Agency
Ashley Torres, Detroit Public Schools Community District, Adult Education
Dima Walters, Detroit Public Schools Community District, Adult Education
Kristen Wenzel, Chief Operations Officer, Great Lakes Bay, Michigan Works!
Charlie Wynne, Plainwell Community Schools
## CONFERENCE AGENDA

### SUNDAY, OCTOBER 14, 2018

<table>
<thead>
<tr>
<th>Time</th>
<th>Event/Session</th>
<th>Room</th>
<th>Speaker</th>
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<tbody>
<tr>
<td>2:00 p.m. - 6:00 p.m.</td>
<td>Registration</td>
<td>North Concourse (Outside Governors Room)</td>
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</tr>
<tr>
<td>2:00 p.m. - 8:00 p.m.</td>
<td>Exhibitor Set Up</td>
<td>Governors Room</td>
<td></td>
</tr>
<tr>
<td>3:00 p.m. - 4:00 p.m.</td>
<td>MACAE Board Meeting</td>
<td>Robinson Room</td>
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</tr>
<tr>
<td>4:00 p.m. - 5:00 p.m.</td>
<td>New Attendees and New Director</td>
<td>Robinson Room</td>
<td>Oogie Lamar, Karyn Goven</td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td>Social Gathering</td>
<td>The Kitchen by Wolfgang Puck, Amway Hotel</td>
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### MONDAY, OCTOBER 15, 2018

<table>
<thead>
<tr>
<th>Time</th>
<th>Event/Session</th>
<th>Room</th>
<th>Speaker</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 a.m. - 7:30 a.m.</td>
<td>Walk/Run by the Grand River</td>
<td>Meet at the Fountain</td>
<td>Connie Cox</td>
</tr>
<tr>
<td>8:00 a.m. - 4:00 p.m.</td>
<td>Registration</td>
<td>North Concourse (Outside Governors Room)</td>
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<tr>
<td>8:00 a.m. - 8:30 a.m.</td>
<td>Breakfast</td>
<td>Pantlind Ballroom</td>
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</tr>
<tr>
<td>8:30 a.m. - 9:45 a.m.</td>
<td>Welcome to On the Move with MACAE: Celebrating 35 years</td>
<td>Pantlind Ballroom</td>
<td>Bob Steeh, Oogie Lamar &amp; Karyn Goven</td>
</tr>
<tr>
<td>9:00 a.m. - 9:15 a.m.</td>
<td>New Directors Training</td>
<td>Robinson Room</td>
<td>Directors from Adult Ed.</td>
</tr>
<tr>
<td>9:00 a.m. - 9:15 p.m.</td>
<td>MACAE at 35: Embracing the Future</td>
<td>Imperial Ballroom</td>
<td>Patrick Brown</td>
</tr>
<tr>
<td>9:00 a.m. - 10:15 a.m.</td>
<td>ETS High School Equivalency Testing (HiSET) Program</td>
<td>Vandenberg A</td>
<td>Douglas Garcia</td>
</tr>
<tr>
<td>9:00 a.m. - 10:15 a.m.</td>
<td>Eliminating Blocks to Success in your Student Population</td>
<td>Vandenberg B</td>
<td>Judith Malinowski</td>
</tr>
<tr>
<td>9:00 a.m. - 10:15 a.m.</td>
<td>The Power of Public Policy to Impact Opportunity in Michigan</td>
<td>Gerald Ford Room</td>
<td>Jennifer Kinne and Peter Ruark</td>
</tr>
<tr>
<td>10:15 a.m. - 10:30 a.m.</td>
<td>Coffee Break</td>
<td>With Our Vendors</td>
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<tr>
<td>10:30 a.m. - 11:00 a.m.</td>
<td>Meet Your Vendors</td>
<td>Governors Room</td>
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</tr>
<tr>
<td>11:00 a.m. - 12:00 p.m.</td>
<td>Keynote Address: “The Cuban Guy”</td>
<td>Pantlind Ballroom</td>
<td>Andres Lara</td>
</tr>
<tr>
<td>12:00 p.m. - 12:45 p.m.</td>
<td>Lunch</td>
<td>Pantlind Ballroom</td>
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<tr>
<td>12:45 p.m. - 1:00 p.m.</td>
<td>Break</td>
<td>Governors Room</td>
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</tr>
<tr>
<td>1:00 p.m. - 1:15 p.m.</td>
<td>IELCE: A look at different programs’ approach to Education and Training</td>
<td>Imperial Room</td>
<td>Troy, Zaman &amp; Southwest Economic Solutions</td>
</tr>
<tr>
<td>1:00 p.m. - 2:15 p.m.</td>
<td>Answering WIOA: See what’s NEW in Career Exploration and Soft Skills</td>
<td>Vandenberg A</td>
<td>Robert Breitbard and Theresa Barr</td>
</tr>
<tr>
<td>1:00 p.m. - 2:15 p.m.</td>
<td>Michigan Department of Education Update on Innovative Learning Initiatives</td>
<td>Vandenberg B</td>
<td>Greg Dionne and Jeff McNeal</td>
</tr>
<tr>
<td>1:00 p.m. - 2:15 p.m.</td>
<td>Advocating for Adult Education: How To</td>
<td>Gerald Ford Room</td>
<td>Michele Corey &amp; Matt Gillard</td>
</tr>
<tr>
<td>2:15 p.m. - 2:30 p.m.</td>
<td>Break</td>
<td>Governors Room</td>
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<tr>
<td>2:30 p.m. - 3:45 p.m.</td>
<td>Moving Families Forward through Literacy: Reading and Writing across the Adult Education Curriculum</td>
<td>Imperial Ballroom</td>
<td>Dina Walters</td>
</tr>
<tr>
<td>2:30 p.m. - 3:45 p.m.</td>
<td>GED Program Update</td>
<td>Vandenberg A</td>
<td>Adora Beard</td>
</tr>
<tr>
<td>2:30 p.m. - 3:45 p.m.</td>
<td>State Update on the Marshall Plan</td>
<td>Vandenberg B</td>
<td>Wendy Larvick</td>
</tr>
<tr>
<td>2:30 p.m. - 3:45 p.m.</td>
<td>Student Ambassadors in Adult &amp; Alternative Education:</td>
<td>Gerald Ford Room</td>
<td>Linda Cianferra &amp; Bob Steeh</td>
</tr>
<tr>
<td>2:30 p.m. - 3:45 p.m.</td>
<td>Not Another Burger King of Adult Education: Opening Satellite Campuses</td>
<td>Robinson Room</td>
<td>Charlie Wynne, Tammy Glupker</td>
</tr>
<tr>
<td>4:00 p.m.</td>
<td>Dinner on your own</td>
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<td>8:00 a.m. - 8:30 a.m.</td>
<td>Breakfast</td>
<td>Pantlind Ballroom</td>
<td>Hysaan Goode</td>
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<td>8:30 a.m. - 9:30 a.m.</td>
<td>Keynote Address: Hysaan Goode</td>
<td>Pantlind Ballroom</td>
<td>Hysaan Goode</td>
</tr>
<tr>
<td>9:30 a.m. - 4:00 p.m.</td>
<td>MAERS Drop In</td>
<td>Robinson Room</td>
<td>Sue Johnson, TIA Adult Services</td>
</tr>
<tr>
<td>9:30 a.m. - 10:45 a.m.</td>
<td>9 Week Promise cohorts: Science Instruction that Leads to Success on the GED!</td>
<td>Imperial Ballroom</td>
<td>Ingrid Macon, M.Ed.</td>
</tr>
<tr>
<td>9:30 a.m. - 10:45 a.m.</td>
<td>Career Pathways in the Age of WIOA</td>
<td>Vandenberg A</td>
<td>Mitch Rosin</td>
</tr>
<tr>
<td>9:30 a.m. - 10:45 a.m.</td>
<td>Retention tools and techniques for adult and alternative education programs.</td>
<td>Vandenberg B</td>
<td>Judith Malinowski</td>
</tr>
<tr>
<td><strong>10:45 a.m. - 11:00 a.m.</strong></td>
<td>Conflict Resolution</td>
<td>Gerald Ford Room</td>
<td>Hysaan Goode</td>
</tr>
<tr>
<td><strong>11:00 a.m. - 12:15 p.m.</strong></td>
<td>The National External Diploma: A WIOA Solution</td>
<td>Imperial Ballroom</td>
<td>Mitch Rosin</td>
</tr>
<tr>
<td>11:00 a.m. - 12:15 p.m.</td>
<td>Spend Less Time Managing Your Registration Software. Digital Signup! Truly efficient On-Line Registration for Community Education</td>
<td>Vandenberg A</td>
<td>Rick Ruggles</td>
</tr>
<tr>
<td>11:00 a.m. - 12:15 p.m.</td>
<td>TABE 11/12 AND TASC Updates and Previews!</td>
<td>Vandenberg B</td>
<td>Data Recognition Corporation</td>
</tr>
<tr>
<td>11:00 a.m. - 12:15 p.m.</td>
<td>You’re Invited: How to get students to think, create, and participate in school.</td>
<td>Gerald Ford Room</td>
<td>Courtney Schaub-Olsen &amp; Andrea Drier</td>
</tr>
<tr>
<td>12:15 p.m. - 1:45 p.m.</td>
<td>MACAE Annual Awards Luncheon</td>
<td>Pantlind Ballroom</td>
<td>Sharon Miller &amp; Joe Quick</td>
</tr>
<tr>
<td>1:45 p.m. - 3:00 p.m.</td>
<td>Michigan Works! Partnerships with Section 107 Adult Education CTE Pilot Programs</td>
<td>Vandenberg A</td>
<td>Kristen Wenzel and Mary Murphy</td>
</tr>
<tr>
<td>1:45 p.m. - 3:00 p.m.</td>
<td>Innovative Ideas for Alternative Education</td>
<td>Vandenberg B</td>
<td>Joel Hoppa</td>
</tr>
<tr>
<td>1:45 p.m. - 3:00 p.m.</td>
<td>Community Literacy Centers- Providing high-quality and sustainable adult education at the neighborhood level</td>
<td>Gerald Ford Room</td>
<td>Michael D. Evans</td>
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<tr>
<td><strong>3:00 p.m. - 3:15 p.m.</strong></td>
<td>Break</td>
<td>Governors Room</td>
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<tr>
<td>3:15 p.m. - 4:30 p.m.</td>
<td>Building a Blended Learning Program in American Job Centers</td>
<td>Imperial Ballroom</td>
<td>Christy Luckey-Nelson</td>
</tr>
<tr>
<td>3:15 p.m. - 4:30 p.m.</td>
<td>Student Voices Part II-Are we Listening?</td>
<td>Vandenberg A</td>
<td>Oogie LaMar</td>
</tr>
<tr>
<td>3:15 p.m. - 4:30 p.m.</td>
<td>Early Childcare Legislative Initiatives</td>
<td>Vandenberg B</td>
<td>Michele Corey &amp; Robert Dorigo Jones,</td>
</tr>
<tr>
<td>3:15 p.m. - 4:30 p.m.</td>
<td>Community Education Programs</td>
<td>Gerald Ford Room</td>
<td>Connie Cox</td>
</tr>
<tr>
<td><strong>4:30 p.m.</strong></td>
<td>Dinner on your own</td>
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### WEDNESDAY, OCTOBER 17, 2018

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<tr>
<td>8:00 a.m. - 8:30 a.m.</td>
<td>Continental Breakfast</td>
<td>North Concourse (Outside Governors Room)</td>
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</tr>
<tr>
<td>8:30 a.m. - 8:45 a.m.</td>
<td>MACAE Annual Meeting</td>
<td>Pantlind Ballroom</td>
<td>Bob Steeh</td>
</tr>
<tr>
<td>9:00 a.m. - 10:30 a.m.</td>
<td>Talent Investment Agency State Update</td>
<td>Pantlind Ballroom</td>
<td>Michigan TIA Adult Services</td>
</tr>
<tr>
<td>10:30 a.m. - 10:45 a.m.</td>
<td>Break</td>
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</tr>
<tr>
<td>10:45 a.m. - 12:00 p.m.</td>
<td>Talent Investment Agency State Update</td>
<td>Pantlind Ballroom</td>
<td>Michigan TIA Adult Services</td>
</tr>
<tr>
<td>12:00 p.m.</td>
<td>Conference Ends</td>
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</table>

### CONFERENCE SCHEDULE

**Thank you for joining us!**

#### SUNDAY, OCTOBER 14th

**REGISTRATION**

2:00 p.m. - 6:00 p.m., Amway Grand Plaza, North Concourse (Outside Governors Room)

**Board Meeting**

3:00 p.m. - 4:00 p.m., Robinson Room

**New Attendees and New Director Conference Overview**

4:00 p.m. - 5:00 p.m., Robinson Room

**Social Gathering**

6:00 p.m. - The Kitchen by Wolfgang Puck, Amway Hotel


#### MONDAY, OCTOBER 15th

**REGISTRATION**

8:00 a.m. - 5:00 p.m., North Concourse (Outside Governors Room)

**BREAKFAST** 8:00 a.m. - 8:30 a.m., Pantlind Ballroom

**Welcome to MACAE-Fall Conference**

8:30 a.m. - 8:45 a.m., Pantlind Room

Bob Steeh, Karyn Goven and Oogie LaMar

Opening and welcome to the MACAE Fall Conference! Learn about what is happening this year with MACAE, our goals, and meet our new Communications and Outreach Coordinator Patrick Brown.

**New Directors Training**

9:00 a.m. - 2:15 p.m., Robinson Room

Adult Education Directors

Meet members in the adult education field who will help you with what you need to be successful in your first year. You will understand the difference in Pedagogy and andragogy, management, timelines, WIOA, IELCE, 107, assessments and your region. Please plan on attending if you are a first or second year director and if you have questions. This is a full day session until 2:15 p.m.

**Meet the Vendors:**

9:00 a.m. - 3:45 p.m., Governors Room

Meet the vendors here to help you with information and materials to make your year a success. Participate in VENDOR BINGO and your name will be placed in a drawing to win a special prize!

**MACAE at 35: Embracing the Future**

9:00 a.m. - 10:15 a.m., Imperial Ballroom

Patrick Brown, Communications and Outreach Coordinator, MACAE

MACAE is on the move! Be prepared to meet the challenges and exciting opportunities ahead. This session will reflect on our priorities and strategic goals for the future and areas we want to highlight including professional development, advocacy, communications and outreach. You will see how MACAE is working to show how our students are taught, tooled, trained and advocating for Michigan adult and alternative education students and programs. Come share your input and help shape adult and alternative education priorities for the next 35 years!

**ETS High School Equivalency Testing (HiSET) Program**

9:00 a.m. - 10:15 a.m., Vandenberg A

Douglass Garcia, Educational Testing Service, ETS HiSET

In this session the presenter will demonstrate how the HiSET exam aligns with the College and Career Readiness Standards for Adult Education granting individuals without a high school diploma an opportunity to earn a state-issued HSE credential. A slide deck will be shown to provide an overview on all program updates and teaching resource. Participants will hear an overview of test preparation, test administration, accommodations options, scoring, reporting and customer service. The presenter will provide an update on new marketing materials and successful efforts taken as part of the test taker outreach campaign, information about partnerships with preparation providers will also be highlighted. Participants will also be able to converse with and ask questions regarding the exam with a HiSET program manager.
MONDAY, OCTOBER 15th (continued)

Eliminating Blocks to Success in your Student Population
9:00 a.m. - 10:15 a.m., Vandenberg B
Judith Malinowski, JC Life Success
This session will identify and provide tools to assist students in clearing limited beliefs and blocks which stall or prevent them from meeting their goals.

The Power of Public Policy to Impact Opportunity in Michigan
9:00 a.m. - 10:15 a.m., Gerald Ford Room
Jennifer Kinne, Michigan League for Public Policy
Peter Ruark, Michigan League for Public Policy
In this workshop, we will explore the broad spectrum of policy issues affecting people with low incomes, such as Medicaid, housing, public assistance and more. We will also discuss what data reveals about racial disparities in Michigan's economy and education system.

COFFEE BREAK
10:15 a.m. – 10:30 a.m., Governors Room

Meet Your Vendors
10:30 a.m.-11:00 a.m., Governors Room
Meet the vendors here to help you with information and materials to make your year a success. Participate in VENDOR BINGO and your name will be placed in a drawing to win a special prize!

Keynote Session
11:00 a.m. - 12:00 p.m., Pantlind Ballroom
The Cuban Guy, Andres Lara Sponsored by Burlington English

LUNCH
12:00 p.m. - 12:45 p.m., Pantlind Ballroom

BREAK

IELCE: A look at different programs' approach to Education and Training
1:00 p.m. – 2:15 p.m., Imperial Ballroom
Troy Adult Education, Southwest Economic Solutions, Zaman International
Listen to three different programs and how they utilize the IELCE grant in their programs. This panel will explain how they wrote the grant, what they needed to do and how they implemented their program. Take away ideas on how you can implement the IELCE curriculum in your program.

Answering WIOA: See what's NEW in Career Exploration and Soft Skills
1:00 p.m. - 2:15 p.m., Vandenberg A
Robert Breitbard & Theresa Barr, Burlington English
What is “Prep and Support for IET”? “Prep and Support for IECLE”? Not only is the Burlington English program closely aligned with CASAS, but now our NEW Career Exploration and Soft Skills can help prepare your students to explore their career options, gain workplace skills, learn about educational and training opportunities, and develop vital digital literacy skills. Even when in IETs and IELCEs, the program supports them every step of the way. Including videos, an online portfolio, and corresponding teacher-led, projectable In-Class Lessons, the program give you everything you need.

Michigan Department of Education Update on Innovative Learning Initiatives
1:00 p.m. - 2:15 p.m., Vandenberg B
Dr. Gregg Dionne and Jeff McNeal, Michigan Department of Education
In this two part presentation MDE will be sharing innovative competency based learning guidelines along with the use of micro-credentials in evidence based learning. In part two the department will share updates on flexibility of policies for alternative education.

Advocating for Adult Education: How To
1:00 p.m. - 2:15 p.m., Gerald Ford Room
Michelle Corey and Matt Gillard, Michigan’s Children
The election this fall offers an important opportunity to reach out to legislators, returning and new, and to advocate for adult education strengths and needs. This session will highlight Michigan legislative priorities and share tools for engaging with legislators and elected officials. Topics will include examining the legislative calendar, when to talk to legislators, how to construct your meeting, what to bring, key talking points and a practice/demo conversation roll play.

BREAK

Moving Families Forward through Literacy: Reading and Writing across the Adult Education Curriculum
2:30 p.m.-3:45 p.m., Imperial Ballroom
Dima Walters, Detroit Public School Community District, Adult Education, Ashley Torres, Detroit Public Schools Community District, Adult Education
Parent literacy is a strong indicator of children's success in education and the workforce. In this session, participants will examine the significance of reading and writing across the adult education curriculum and explore research-based strategies to integrate literacy instruction into the four core subject areas.

GED Program Update
2:30 p.m.-3:45 p.m., Vandenberg A
Adora Beard, GED Testing Service
The GED Program is a comprehensive set of services aligned to the GED test. Many aspects of the program result in performance data that is of interest to educators and other stakeholders. This session provides an update on performance data, the latest features, new initiatives, and the overall GED program itself.

State Update on the Marshall Plan
2:30 p.m.-3:45 p.m., Vandenberg B
Wendy Larvick, Michigan Department of Education
General overview of the Marshall Plan with updated information on Innovative Grant and other MTP funds.

Student Ambassadors in Adult & Alternative Education
2:30 p.m.-3:45 p.m., Gerald Ford Room
Linda Cianferra and Bob Steeh, MACAE
What are they? Why do we need them? How do we create them? Student voices in public advocacy is critical for the survival of adult education. Learn about a national initiative by the Coalition on Adult Basic Education (COABE) to create student ambassadors who can play a vital role and influence local and national policy makers. Linda is nationally trained through COABE. We will discuss the ambassador training program how to identify future ambassadors and learn about MACAEs upcoming professional development offering on this initiative.
Through their experience, growth in un-served or under-served areas has some careful considerations. We want to offer our expertise to others on what to consider and how to approach going into new communities to offer successful adult education services.

4:00 p.m. - Dinner on your own

TUESDAY, OCTOBER 17th

REGISTRATION
8:00 a.m. - 3:00 p.m., North Concourse (Outside Governors Room)

BREAKFAST
8:00 a.m. - 8:30 a.m., Pantlind Ballroom

Keynote Session:
8:30 a.m. - 9:30 a.m., Pantlind Ballroom
Hysaan Goode, President, Goode Solutions
Preparing our students for the jobs of the future: Collaboration, Connections, Credentials

Meet the Vendors:
9:00 a.m. - 4:30 p.m., Governors Room
Meet the vendors here to help you with information and materials to make your year a success. Participate in VENDOR BINGO and your name will be placed in a drawing to win a special prize!

MAERS Drop-In
9:30 a.m. - 4:00 p.m., Robinson
Sue Johnson, Workforce Development Agency/Office of Adult Education
Do you need answers? Bring your questions to this drop in session and receive one on one help from the MAERS team. Sue will assist with suggestions and solutions for data entry, report viewing, and performance understanding. This is not a formal presentation – it is an opportunity to have personal, individual assistance in using and understanding MAERS. This is your opportunity! Laptops and MAERS access (ID and Password) are suggested but not required.

9 Week Promise cohorts: Science Instruction that Leads to Success on the GED!
9:30 a.m.-10:45 a.m., Imperial Ballroom
Ingrid Macon, M.Ed., Detroit Public Schools Community District Adult Education
During this session, teachers will learn how to develop a structured curriculum using best practices in education that will lead students to complete the science portion of the GED in 9 weeks or less!

Career Pathways in the Age of WIOA
9:30 a.m.-10:45 a.m., Vandenberg A
Mitch Rosin, Aztec Software
As states move ahead with the implementation of WIOA, developing career pathways is critical to their success. This workshop will provide an overview of the career pathways requirements of WIOA, a walk-through of the Department of Labor’s Career Pathways Tool Kit and examples of successful models of career pathways from around the country.

Retirement Tools and Techniques for Adult and Alternative Education Programs.
9:30 a.m.-10:45 a.m., Vandenberg B
Judith Malinowski, JC Life Success
This sessions will offer strategies for retention at the program level with practical conversations or tips/tools. This sessions will offer program directors and support staff resources for student retention across program levels. Participants will be given applicable resources for incorporating retention tools in daily interactions with students.

Conflict Resolution
9:30 a.m. - 10:45 a.m., Gerald Ford Room
Hysaan Goode, Goode Solutions
Explore tools, strategies and techniques for dealing with conflict resolution and management in difficult situations.

Coffee Break
10:45 a.m. – 11:00 a.m., Governors Room

The National External Diploma: A WIOA Solution
11:00 a.m.-12:15 p.m., Imperial Ballroom
Mitch Rosin, CASAS
The National External Diploma Program (NEDP) is a competency based, high school equivalency program aligned to the Adult Education College and Career Readiness Standards. NEDP is a flexible, self-directed web-based program, overseen by approved agencies where the reading, writing, math and workforce readiness skills of participants are assessed through a series of tasks to earn a High School Equivalency (HSE) Diploma. Ideally suited for Workforce and Adult Education Agencies, participants work independently online and meet with an advisor, assessor on a regular basis. NEDP is currently being implemented in numerous states.

Spend Less Time Managing Your Registration Software: Digital Signup! Truly efficient On-Line Registration for Community Education
11:00 a.m.-12:15 p.m., Vandenberg A
Rick Ruggles, Vice President Digital Sign-up Inc.
Let’s face it all online registration systems these days will get you from “Point A” to “Point B”. Does your current system offer you the most direct path? Spend more time with your students and less time configuring ( Fighting? ) your software. Digital Signup virtually eliminates past due school age care accounts receivables, and makes daily tasks like managing schedules, and transferring students a breeze.
Check out the newest online registration system designed specifically for K-12 Community Education. See what happens when 30 years of K-12 Community Education experience is combined with the expertise of an award winning nationwide software development firm. Finally, a software that actually increases your revenue through the use of the latest cloud based technologies. Let Digital Signup make you a marketing pro! Leverage the power of mass email, text and social media communication directly from your back-office. Gain insight through the use of business intelligence dashboards and cloud based automation tools.
DIGITAL SIGN-UP: THE SHORTEST PATH FROM POINT A TO POINT B!
TUESDAY, OCTOBER 17th (continued)

TABE 11/12 AND TASC Updates and Previews!
11:00 a.m. – 12:15 p.m., Vandenberg A
Mike Johnson, Data Recognition Corporation
This session provides an in-depth look at TABE 11/12 tests. This overview describes the new subtest structure and length, testing time, item types and alignment to NRS EFLs and adult education standards, relevance to high school equivalency tests, and improved Locator as well as a review of the new affordable local scanning option. Participants will view the new, greatly improved online testing platform, INSIGHT that both TABE and TASC now share. We will provide an overview on the TASC test the newest option for High School Equivalency testing.

You’re Invited: How to get students to think, create, and participate in school
11:00 a.m.-12:15 p.m., Gerald Ford Room
Courtney Schaub-Olsen & Andrea Drier, WLACE
Learn how our school, Duck Creek Learning Center, created a student-centered leadership group that has improved student behavior, increased student engagement, and increased student ownership of learning.

MACAE AWARDS LUNCHEON
12:15 p.m. - 1:45 p.m., Pantlind Ballroom
Come join your peers as they are recognized for outstanding work in Community and Adult Education in the following areas: Program Advocate, Support Staff Person, Outstanding Educator and Trail Blazer Award.

Michigan Works! Partnerships with Section 107 Adult Education CTE Pilot Programs
1:45 p.m.-3:00 p.m., Vandenberg A
Kristen Wenzel, Chief Operations Office, Great Lakes Bay, Michigan Works!
Section 107 of the 2017-18 State School Aid Act allocated grant funds for six adult education/CTE pilot programs. The intent of the grants was to connect adult education participants directly with employers by linking adult education, career and technical skills and workforce development. Participants are concurrently enrolled in a state-funded adult education program and at least one technical course at the area career technical center, while receiving employability services and employer connections from Michigan Works! Hear from some of the pilot programs as they discuss programs development, employer involvement, navigator roles and responsibilities, demonstrated successful outcomes and lessons learned.

Innovative Ideas for Alternative Education
1:45 p.m.-3:00 p.m., Vandenberg B
Joel Hoppa, WLACE
This session will review the steps Duck Creek Learning Center has taken to become an award-winning alternative high school program. Special focus will be given to the work done over the last 2 years to become a trauma-informed school.

Community Literacy Centers-Providing High-Quality and Sustainable Adult Education at the Neighborhood Level
1:45 p.m.-3:00 p.m., Gerald Ford Room
Michael D. Evans, Kalamazoo Literacy Council
Community Literacy Centers provide adult learners with opportunities to participate in classes, groups, one-on-one tutoring, and self-paced learning with instruction provided by volunteer tutors. This session will provide strategies on how to provide various types of instruction including work readiness that is compatible with WIOA health literacy, and parent literacy, for learners of multiple levels using the Kalamazoo Literacy Council’s model.

Michigan Talent Pipeline
1:45 p.m.-3:00 p.m. Imperial Ballroom
Sharon Miller, Michigan Talent Architecture, Consumers Energy
Joe Quick, Director of Business Solutions, Michigan Works!
The shortage of qualified talent in Michigan should concern all of us. It poses a real threat to the economic growth and prosperity of our state. That’s why we created the Michigan Talent Architecture Coalition (MTAC), a group of more than 100 leaders from over 60 industry, government, education, economic development, labor and non-governmental organizations. The coalition’s goal is to create an effective, easy to use system that will help solve our state’s talent shortage. This coalition provides strategies that embraces this and tools that help Michigan communities address the talent needs of local businesses.

BREAK

Building a Blended Learning Program in American Job Centers
3:15 p.m. - 4:30 p.m., Vandenberg A
Christy Luckey-Nelson, TBAISD Adult Education/NW MI Works!
Northwest Michigan Works! has provided adult education options in their Job Centers for more than 20 years. Through changes in the economy, diverse options for educational services were required to meet the needs of Michigan’s low-wage earners. This session will explore how Michigan Works! and Adult Education have worked together to educate their local workforce. Attendees will gain an understanding of how blended learning educational options, offered in Region 2 and 3, have become an excellent opportunity for students to meet their educational goals even while they continue to work.

Student Voices Part II - Are We Listening?
3:15 p.m - 4:30 p.m., Vandenberg B
Oogie LaMar, Kent ISD
Explore more deeply how you can be a part of engaging students and program participants in your building your program capacity. What are innovative ways to build a successful adult/alternative education program? Come join the discussion to improve services and understand issues faces students in programs.

Early Childcare Legislative Initiatives
3:15 p.m - 4:30 p.m., Vandenberg B
Michele Corey and Robert Dorigo Jones, Michigan’s Children. This session will highlight the latest in early child legislative initiatives. Explore the intersection of adult education and early childhood that builds a two generational approach to building resilient communities.

Community Education: Between a rock and a hard place!
3:15 p.m. - 4:30 p.m., Imperial Room
Connie Cox, Milan Community Education
This session will discuss all the changes in community education in the last 100 years and the difficulties of running a community education program now. We will examine the changes that have occurred in Community Education over the years and how to adapt a program to meet the needs of the community now. We will look at ways to ensure we are determining community needs and in linking those needs and resources to improve the community. The session will also look at the competition for Community Education and how to be more collaborative with other groups and to look “outside the box” when creating offerings to the community. Come prepared to share ideas of your own with the group, how do you get the community aware of your offerings, how do you find out what your community would like to see offered, how do you deal with all the changes in Community Education, what do you offer that is really successful, what isn’t successful anymore? If you are running a Community Education program we would love to see you at our session so we can share ideas and build camaraderie and a network where we can work on promoting the importance of our programs!

4:40 p.m Dinner on Your Own
Wednesday, October 17th

REGISTRATION
8:00 a.m. - 12:00 p.m., North Concourse (Outside Governors Room)

BREAKFAST
8:30 a.m. – 9:00 a.m., North Concourse (Outside Governors Room)

State Update: What is Happening in the State
9:00 a.m. – 10:30 a.m., Pantlind Ballroom
Talent Investment Agency Adult Services Staff
Get updates on WIOA, State 107, IELCE, Marshall Plan

BREAK
10:30 a.m. – 10:45 a.m.

State Update Continued
Talent Investment Agency Adult Services Staff
10:45 a.m.- 12:00 p.m.

END OF CONFERENCE
MICHIGAN TALENT INVESTMENT AGENCY
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PROGRAMS

• Workforce Innovation and Opportunity Act (WIOA) Title I Adult
• Workforce Innovation and Opportunity Act (WIOA) Title II Adult Education
  • State School Aid Section 107
  • High School Equivalency (HSE)
  • GED-To-School
• Wagner-Peyser Employment Services
• Reemployment Services and Eligibility Assessment (RESEA)
• Work-Based Training for Special Populations
• Fidelity Bonding

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