Reaching Higher with MACAE

Michigan Association of Community and Adult Education

2019 FALL CONFERENCE
OCTOBER 16TH - 18TH 2019
I would like to welcome each of you to this year’s MACAE 2019 conference, “Reaching Higher.” MACAE has been serving its members and their communities for 36 years. It is an exciting time for MACAE, as we continue to “reach higher” to advocate and grow; remaining motivated to serve our members. This year’s theme is “Reaching Higher.”

We are an effective advocacy group, promoting and supporting the adult and community of lifelong learners. Thank you, to Linda Cianferra, Kelly Vella (Co-Chairs), the conference committee (Brenda Baker, Connie Cox, Mary Murphy, Renae Gowen, and Mary Marcil), Judy Walker and Patrick Brown for their hard work coordinating this year’s conference. Awesome job, well done!

Patrick Brown has been a great addition to MACAE. Our strong partnership with Michigan’s Children has brought about some positive changes to the organization including the hiring of an outreach coordinator. We are very proud to have increased our professional development offerings and formats thanks to the tireless efforts of our MACAE board and our office team. This past year we added five committees: Advocacy, Alternative Education, ABE/Literacy, High School Equivalency/High School Completion, and Community Education. This year we are adding one more: Workforce Development. We value your input, your experience and your ideas to share in best practices and innovation to strengthen our services. Please make sure you stop by our vendor booths and extend a huge thank you for their support. We also would like to thank our State Office of Adult Education and the State Department of Education for their continued participation in bringing their expertise to this conference. It is our hope that you leave with renewed enthusiasm and some new ideas to enhance your programs.

Thank you for attending our conference and bringing your expertise to our gathering. You are truly our greatest asset, and we could not accomplish what we do without your support and leadership.

I welcome your thoughts and ideas, please email me at: bob.steeh@novi12.org or call me at (248) 939-3330.

Have a GREAT conference!

President of MACAE

MACAE is very excited to present this year’s conference at the Crystal Mountain Resort in scenic Thompsonville. The MACAE board appreciates everyone’s participation at the conference whether presenting or attending in making this the best conference!

VENGER THANK YOU

MACAE would like to recognize and thank all of our vendors. Please support our vendors and visit their booths.

BASKET RAFFLE

You will find gift baskets that will be raffled off during the Awards Dinner Thursday evening. Browse the vendors and gift baskets, buy some raffle tickets and try your luck at the basket raffle and 50/50 drawing.

Please support all of our vendors at the Vendor Reception!

CONFERENCE PLANNING COMMITTEE

Linda Cianferra ........................................ Conference Co-Chair - Novi Community Schools
Kelly Vella ............................................. Conference Co-Chair - Huron Valley Schools
Brenda Baker ........................................ Fruitport Adult Education
Bob Steeh ........................................... Novi Community Schools
Connie Cox ......................................... Milan Community Education
Renae Gowen ..................................... Romulus Community Schools
Mary Murphy ....................................... Bay Arenac SD
Mary Marcil ........................................... Retired
Judy Walker ................................. MACAE
Patrick Brown ........................................ MACAE
MISSION:
Our mission is to engage in partnerships, provide member support and advocate for lifelong learning, leading to employment and self-sufficient families.

VISION:
Our vision is to provide a cohesive framework for community education through collaboration and guidance at the local, state and federal level.

VALUES:
- We provide a positive voice for our learners.
- We recognize the value of employment and self-sufficient families.
- We embrace continuous improvement and always look for better ways to provide services.
- Partnerships make us stronger.

ADVOCACY PLATFORMS:
- Advocacy
- Community Education and Early Care and Before/After School Programming
- Alternative Education
- Adult Basic Education and Literacy
- Workforce Development
- High School Equivalency

Thank you to Digital Signup for sponsoring!

Suzy Merchant

Michigan State head coach has established herself as one of the premier coaches in MSU history. With nearly 500 career wins, Merchant has proven to be one of the best coaches in Michigan State history and a force in the Big Ten Conference. Entering her 13th season as head coach of the MSU women’s basketball program, Merchant has brought the Spartan program to the upper echelon at the Big Ten and national level. The Spartans have finished third or better in the Big Ten in eight of the last 12 seasons, and her conference record of 127-77 (62.3%) is in the top-12 career winning percentage in the 35-year history of the Big Ten. The Spartans have won at least 20 games in 10 of her 12 seasons.

In 2016, Merchant helped create the EmpowHER Retreat. EmpowHER is designed to build confidence in girls by providing interactive workshops concentrated on the importance of self-empowerment, confidence, health and wellness and relationship building. In 2018, Merchant was honored with the ATHENA Leadership Award by the Lansing Regional Chamber of Commerce. The award honors individuals who strive towards the highest levels of professional accomplishment, who excel in their chosen field, have devoted time and energy to their community, and who pave paths for other women to follow.

In the summer of 2019, Merchant was the head coach of the U.S. Pan American team that captured the silver medal in Lima, Peru. This was her second stint with USA Basketball after winning a gold medal as an assistant coach in the World University Games in 2009 in Belgrade, Serbia.

Ron Sandison

Ron Sandison works full time in the medical field and is a professor of theology at Destiny School of Ministry. He is an advisory board member of Autism Society Faith Initiative of Autism Society of American and The Art of Autism. Sandison has a Master of Divinity from Oral Roberts University and is the author of A Parent’s Guide to Autism: Practical Advice, Biblical Wisdom published by Charisma House and Thought, Choice, Action. He has memorized over 30,000 Scriptures including 22 complete books of the New Testament and over 5,000 quotes.

He speaks at over 70 events a year including 20 plus educational conferences. Ron and his wife, Kristen, reside in Rochester Hills, MI, with daughter, Makayla. Website http://www.spectruminclusion.com or email him at sandison456@hotmail.com
<table>
<thead>
<tr>
<th>LIST OF PRESENTERS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Kristen Allen</strong>, Warren Woods Public Schools</td>
</tr>
<tr>
<td><strong>Adora Beard</strong>, GED Testing Service®</td>
</tr>
<tr>
<td><strong>Rashell Bowerman</strong>, Michigan Department of Education</td>
</tr>
<tr>
<td><strong>Nicole Brown</strong>, DENSO Manufacturing</td>
</tr>
<tr>
<td><strong>Patrick Brown</strong>, MACAE</td>
</tr>
<tr>
<td><strong>Tammy Brown</strong>, Troy Continuing Education</td>
</tr>
<tr>
<td><strong>Brandi Cardwell</strong>, Burlington English</td>
</tr>
<tr>
<td><strong>Michele Corey</strong>, Michigan's Children</td>
</tr>
<tr>
<td><strong>Kayley Dahring</strong>, Novi Community School District</td>
</tr>
<tr>
<td><strong>Michael D. Evans</strong>, Kalamazoo Literacy Council</td>
</tr>
<tr>
<td><strong>Brian Frazier</strong>, State of MI Workforce Development Agency</td>
</tr>
<tr>
<td><strong>Beth Feldkamp</strong>, LLMSW, Washtenaw Community College Adult Transitions Program</td>
</tr>
<tr>
<td><strong>Michael Gadens</strong>, Oakland County Michigan Works! and Novi Adult Education</td>
</tr>
<tr>
<td><strong>Kendra Giess</strong>, Oakland County Michigan Works! Novi Adult Education</td>
</tr>
<tr>
<td><strong>Pam Gosia</strong>, Michigan Works! Southeast</td>
</tr>
<tr>
<td><strong>Karyn Goven</strong>, Southwest Economic Solutions</td>
</tr>
<tr>
<td><strong>Melanie Grandy</strong>, Steeptown Neighborhood Services</td>
</tr>
<tr>
<td><strong>Jill Griffin</strong>, Michigan Department of Education</td>
</tr>
<tr>
<td><strong>Anne Heyt</strong>, Sparta Adult Education</td>
</tr>
<tr>
<td><strong>Patty Higgins</strong>, Michigan Department of Labor and Economic Opportunity (LEO)</td>
</tr>
<tr>
<td><strong>Kym Hollars</strong>, Kalamazoo Literacy Council</td>
</tr>
<tr>
<td><strong>Melanie Jepsen</strong>, Plainwell Community Schools</td>
</tr>
<tr>
<td><strong>Krista Johnson</strong>, Michigan Department of Labor and Economic Opportunity (LEO)</td>
</tr>
<tr>
<td><strong>Sue Johnson</strong>, Michigan Department of Labor and Economic Opportunity (LEO)</td>
</tr>
<tr>
<td><strong>Krista Johnson</strong>, Michigan's Children</td>
</tr>
<tr>
<td><strong>Noel Kelty</strong>, Michigan Department of Education</td>
</tr>
<tr>
<td><strong>Ted Kroll</strong>, Livingston ESA</td>
</tr>
<tr>
<td><strong>Oogie Lamar</strong>, Kent County ISD</td>
</tr>
<tr>
<td><strong>Barry Linscott</strong>, Battle Creek Public Schools Adult Education</td>
</tr>
<tr>
<td><strong>Eric Lipinski</strong>, Michigan Department of Labor and Economic Opportunity (LEO)</td>
</tr>
<tr>
<td><strong>Erica Luce</strong>, Michigan Department of Labor and Economic Opportunity (LEO)</td>
</tr>
<tr>
<td><strong>Marty Marquardt</strong>, Kent ISD</td>
</tr>
<tr>
<td><strong>Carol Maynard</strong>, Troy Continuing Education</td>
</tr>
<tr>
<td><strong>Jeff McNeal</strong>, Michigan Department of Education</td>
</tr>
<tr>
<td><strong>Sue Mezolla</strong>, Michigan Department of Labor and Economic Opportunity (LEO)</td>
</tr>
<tr>
<td><strong>Steve NemecKay</strong>, Michigan Department of Education</td>
</tr>
<tr>
<td><strong>David Opalewski</strong>, Grief Recovery, Inc.</td>
</tr>
<tr>
<td><strong>Louie Paras</strong>, Burlington English</td>
</tr>
<tr>
<td><strong>Stephanie Pearsall</strong>, Isco Alternative Educational Academy</td>
</tr>
<tr>
<td><strong>Carol Poole</strong>, Battle Creek Public Schools Adult Education</td>
</tr>
<tr>
<td><strong>Brian Puffer</strong>, Saline Community Education</td>
</tr>
<tr>
<td><strong>Henry Reyna</strong>, Swan Valley School District</td>
</tr>
<tr>
<td><strong>Heather Robidoux</strong>, Michigan Works! Southeast</td>
</tr>
<tr>
<td><strong>Mitch Rosin</strong>, Aztec Software and CASAS</td>
</tr>
<tr>
<td><strong>Sarah Savela</strong>, Novi Community School District</td>
</tr>
<tr>
<td><strong>Kim Szczepanski</strong>, Kent ISD</td>
</tr>
<tr>
<td><strong>Sandy Thelen</strong>, Michigan Department of Labor and Economic Opportunity (LEO)</td>
</tr>
<tr>
<td><strong>Jack Townsley</strong>, Lenawee ISD</td>
</tr>
<tr>
<td><strong>DeeAnn Whisler</strong>, Battle Creek Public Schools Adult Education</td>
</tr>
<tr>
<td><strong>Charlie Wynee</strong>, Plainwell Community Schools</td>
</tr>
<tr>
<td><strong>Chad Zitterkoph</strong>, Westwood Heights Schools - Academy West Adult Education</td>
</tr>
<tr>
<td><strong>Jack Townsley</strong>, Michigan Department of Labor and Economic Opportunity (LEO)</td>
</tr>
<tr>
<td><strong>Kim Szczepanski</strong>, Kent ISD</td>
</tr>
<tr>
<td><strong>Sandy Thelen</strong>, Michigan Department of Labor and Economic Opportunity (LEO)</td>
</tr>
<tr>
<td><strong>Nancy Zitterkoph</strong>, Westwood Heights Schools - Academy West Adult Education</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>CONFERENCE SCHEDULE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Tuesday, October 15, 2019</strong></td>
</tr>
<tr>
<td><strong>Time</strong></td>
</tr>
<tr>
<td>4:00 p.m. - 5:00 p.m.</td>
</tr>
<tr>
<td>4:00 p.m. - 6:00 p.m.</td>
</tr>
<tr>
<td>6:00 p.m. - 8:00 p.m.</td>
</tr>
</tbody>
</table>

| **Wednesday, October 15, 2019** |
| **Time** | **Event/Session** | **Room** |
| 8:00 a.m. - 4:00 p.m. | Registration | Conference Center |
| 8:00 a.m. - 9:45 a.m. | Breakfast | James Bay (Lower Level) |
| 9:45 a.m. - 11:00 a.m. | General Session - Reaching Higher | James Bay (Lower Level) |
| 11:00 a.m. - 12:00 p.m. | Alternative Ed Updates and Flexible Learning Options from MDE | Northwest A |
| 11:00 a.m. - 12:00 p.m. | Social Media Tools & Web-Based Programs | Northwest B |
| 11:00 a.m. - 12:00 p.m. | Connecting Families, Schools, and Communities through Family Engagement | Northwest C |
| 11:00 a.m. - 12:00 p.m. | Breaking Down Barriers to Employment through Collaboration | Hudson Bay A |
| 11:00 a.m. - 12:00 p.m. | Answering the Cry for Help | Hudson Bay B |
| 12:00 p.m. - 12:15 p.m. | Lunch | James Bay (Lower Level) |
| 12:15 p.m. - 1:00 p.m. | General Session - Ron Sandison | James Bay (Lower Level) |
| 1:00 p.m. - 1:45 p.m. | MAERS Drop in | Baker Lake |
| 2:00 p.m. - 3:00 p.m. | Satellites in Orbit: Best Practices for Multiple Site Locations | Northwest A |
| 2:00 p.m. - 3:00 p.m. | Charting the Course to Career Success | Northwest B |
| 2:00 p.m. - 3:00 p.m. | Emotional Poverty | Northwest C |
| 2:00 p.m. - 3:00 p.m. | Everything Educators & Students should know about Personal Safety in today’s violent world: Self Defense Training | Hudson Bay A |
| 2:00 p.m. - 3:00 p.m. | Freshen Up a Traditional ESL Class While Still Enjoying a “Traditional” Classroom Feel! | Hudson Bay B |
| 3:00 p.m. - 3:15 p.m. | Lunch | James Bay (Lower Level) |
| 3:15 p.m. - 4:15 p.m. | What’s Hot and What’s Not in Community Education | Northwest A |
| 3:15 p.m. - 4:15 p.m. | Unleashing the Standards for Success: Science | Northwest B |
| 3:15 p.m. - 4:15 p.m. | Understanding and Addressing Adolescent Grief Issues | Hudson Bay A |
| 3:15 p.m. - 4:15 p.m. | Rockin’ Out reach- Best Practices of Recruitment and Marketing for Adult Education Programs | Hudson Bay B |
| 3:15 p.m. - 4:15 p.m. | MACAE Update: Taught, Tooled, Trained in Michigan | Arctic Bay |
| 5:30 p.m. - 7:30 p.m. | Vendor Reception | Northwest C & Prefunction Area |
Thursday, October 17, 2019

<table>
<thead>
<tr>
<th>Time</th>
<th>Event/Session</th>
<th>Room</th>
</tr>
</thead>
<tbody>
<tr>
<td>8:00 a.m. – 4:00 p.m.</td>
<td>Registration</td>
<td>Conference Center</td>
</tr>
<tr>
<td>8:00 a.m. – 8:45 a.m.</td>
<td>Breakfast</td>
<td>James Bay (Lower Level)</td>
</tr>
<tr>
<td>All Day</td>
<td>MAERS Drop-In</td>
<td>Baker Lake</td>
</tr>
<tr>
<td>9:00 a.m. – 10:00 a.m.</td>
<td>Unconscious Bias - How It Affects Your Personal and Professional Life</td>
<td>Northwest A</td>
</tr>
<tr>
<td>9:00 a.m. – 10:00 a.m.</td>
<td>IET in the CTE classroom - How to make it work!</td>
<td>Northwest B</td>
</tr>
<tr>
<td>9:00 a.m. – 10:00 a.m.</td>
<td>Micro Credential for Students and Employers</td>
<td>Northwest C</td>
</tr>
<tr>
<td>9:00 a.m. – 10:00 a.m.</td>
<td>Building Student Confidence, Student Investment, and a Family Atmosphere</td>
<td>Hudson Bay A</td>
</tr>
<tr>
<td>9:00 a.m. – 10:00 a.m.</td>
<td>Changes to the GED Reasoning Through Language Arts (RLA) along with tips to help students increase their scores that teachers can implement tomorrow.</td>
<td>Hudson Bay B</td>
</tr>
<tr>
<td>10:00 a.m. – 10:15 a.m.</td>
<td>Break</td>
<td></td>
</tr>
<tr>
<td>10:15 a.m. – 11:15 a.m.</td>
<td>Successful Navigation Strategies for Removing Barriers to Learning</td>
<td>Northwest A</td>
</tr>
<tr>
<td>10:15 a.m. – 11:15 a.m.</td>
<td>Competency Based Education</td>
<td>Northwest B</td>
</tr>
<tr>
<td>10:15 a.m. – 11:15 a.m.</td>
<td>Providing Integrated Education and Training (IET) Services with WIOA Partners</td>
<td>Northwest C</td>
</tr>
<tr>
<td>10:15 a.m. – 11:15 a.m.</td>
<td>The Reverse Job Fair</td>
<td>Hudson Bay A</td>
</tr>
<tr>
<td>10:15 a.m. – 11:15 a.m.</td>
<td>Things You Didn't Know About Michigan Works</td>
<td>Hudson Bay B</td>
</tr>
<tr>
<td>11:15 a.m. – 12:15 p.m.</td>
<td>Everything You Want to Know About MMC Options and PC Flexibility</td>
<td>Northwest A</td>
</tr>
<tr>
<td>11:15 a.m. – 12:15 p.m.</td>
<td>Student Sleep Deprivation</td>
<td>Northwest B</td>
</tr>
<tr>
<td>11:15 a.m. – 12:15 p.m.</td>
<td>Restorative Practices</td>
<td>Northwest C</td>
</tr>
<tr>
<td>11:15 a.m. – 12:15 p.m.</td>
<td>The Handy Handbook: Creating Staff/Student Handbooks</td>
<td>Hudson Bay A</td>
</tr>
<tr>
<td>11:15 a.m. – 12:15 p.m.</td>
<td>HSE Best Practices Math</td>
<td>Hudson Bay B</td>
</tr>
<tr>
<td>12:15 p.m. – 1:15 p.m.</td>
<td>Lunch</td>
<td>James Bay</td>
</tr>
<tr>
<td>1:15 p.m. – 2:15 p.m.</td>
<td>General Session – Suzy Merchant - sponsored by Digital Signup</td>
<td>Northwest A, B, C</td>
</tr>
<tr>
<td>2:15 p.m. – 3:15 p.m.</td>
<td>How to create IET/IELCE programs using the Plan of Operation</td>
<td>Northwest A</td>
</tr>
<tr>
<td>2:15 p.m. – 3:15 p.m.</td>
<td>How Investment in Technology Can Accelerate Collective Impact in Adult Learning</td>
<td>Northwest B</td>
</tr>
<tr>
<td>2:15 p.m. – 3:15 p.m.</td>
<td>Online Safety (Twitter, Dating Sites, Identity Theft Etc.)</td>
<td>Northwest C</td>
</tr>
<tr>
<td>2:15 p.m. – 3:15 p.m.</td>
<td>Tech Tools to Reach and Teach</td>
<td>Arctic Bay</td>
</tr>
<tr>
<td>3:15 p.m. – 3:30 p.m.</td>
<td>Break</td>
<td></td>
</tr>
<tr>
<td>3:30 p.m. – 4:00 p.m.</td>
<td>Partnering for Success</td>
<td>Hudson Bay B</td>
</tr>
<tr>
<td>3:30 p.m. – 4:30 p.m.</td>
<td>Forum for Change: Students Speak</td>
<td>Northwest B</td>
</tr>
<tr>
<td>3:30 p.m. – 4:30 p.m.</td>
<td>Customer Service, Verbal De-escalation &amp; Millennials in the School &amp; Workplace</td>
<td>Northwest C</td>
</tr>
<tr>
<td>3:30 p.m. – 4:30 p.m.</td>
<td>A Successful Collaboration for Youth Workforce Development</td>
<td>Hudson Bay A</td>
</tr>
<tr>
<td>3:30 p.m. – 4:30 p.m.</td>
<td>Directing Adult Learners to Success</td>
<td>Northwest A</td>
</tr>
<tr>
<td>5:15 p.m. – 6:00 p.m.</td>
<td>Cocktail Hour</td>
<td>James Bay (Lower Level)</td>
</tr>
<tr>
<td>6:00 p.m. – 7:00 p.m.</td>
<td>Awards Dinner</td>
<td>James Bay (Lower Level)</td>
</tr>
<tr>
<td>7:15 p.m.</td>
<td>Social Gathering and Euchre Tournament</td>
<td>Location to be announced</td>
</tr>
</tbody>
</table>
child’s education. Participants will have an opportunity to interact programs in schools in supporting families as partners in their provide strategies and an overview of MDE efforts to support every learner. This session will provide a research overview, Noel Kelty, Michigan Department of Education also be introduced to “Let’s Talk”, “School Post” & “Google Chat”. Uses them to enhance and market their programs. Participants will Learn about various social media tools such as; Twitter, Facebook, Hoot Suite, and Instagram and how Saline Community Education Do you ever feel “out of the loop” when it comes to social media? Social Media Tools & Web-Based Programs and more!

GENERAL SESSION 9:45 a.m. - 11:00 a.m. Reaching Higher- James Bay (Lower Level) Learn about what is happening this year and how MACAE is “reaching higher” This session will reflect on our priorities and strategic goals for the future and areas we want to highlight, including professional development, advocacy, communications and outreach. You will see how MACAE is working to show how our students are taught, tested, trained and advocating for Michigan adult, alternative education, workforce, and community education students and programs. Come share your input and help shape these education priorities.

Alternative Ed Updates and Flexible Learning Options from MDE 11:00 am - 12:00 p.m. Northwest A Eric Lipinski & Steve Nemeczyk, Michigan Department of Education MDE Staff will provide updates on various flexible learning options and other relevant initiatives, including Alternative Education Hours/Days Waivers, Online/Bleneded Learning, Dual Enrollment, and more!

Social Media Tools & Web-Based Programs 11:00 a.m. -12:00 p.m. Northwest B Brian Puffer, Saline Community Education Do you ever feel “out of the loop” when it comes to social media? Learn about various social media tools such as; Twitter, Facebook, Hoot Suite, and Instagram and how Saline Community Education uses them to enhance and market their programs. Participants will also be introduced to “Let’s Talk”, “School Post” & “Google Chat”. Connecting Families, Schools, and Communities through Family Engagement 11:00 a.m. -12:00 p.m. Northwest C Noel Kelty, Michigan Department of Education When families, schools, and communities work effectively together, family engagement supports the learning, development, and health of every learner. This session will provide a research overview, provide strategies and an overview of MDE efforts to support programs in schools in supporting families as partners in their child’s education. Participants will have an opportunity to interact with others to support local and statewide development and implementation of Michigan’s Family Engagement Framework.

Breaking Down Barriers to Employment through Collaboration 11:00 a.m. - 12:00 p.m. Hudson Bay A DeeAnn Whisler, Battle Creek Public Schools, Nicole Brown, DENS0 Manufacturing Battle Creek Public Schools Adult Education, Carol Poole and Barry Linscott (teachers of the DENS0 program) Battle Creek Public Schools and DENS0 Manufacturing, Battle Creek’s largest employer, will show how their collaboration is breaking down barriers to permanent employment for temporary workers. Both presenters will show how the on-site program began and has affected each of their programs since implementation. Teachers of the program will be on hand to answer questions about how the program operates.

Answering the Cry for Help 11:00 a.m. -12:00 p.m. Hudson Bay B David Opalewski, Grief Recovery, Inc. This presentation is designed to further educate youth caretakers about the fastest growing cause of death of our Country’s most precious resource: our children. The presentation will include statistics, facts and myths, why suicide may be viewed as an option, and how we can help.

BREAK 12:00 p.m. - 12:15 p.m.

LUNCH 12:15 p.m. - 1:00 p.m. James Bay (Lower Level)

KEYNOTE SESSION 1:00 p.m. - 1:45 p.m. James Bay (Lower Level)

Ron Sandison MAERS DROP-IN 1:00 p.m. - 4:15 p.m. Baker Lake (Main Level) Sue Johnson, Michigan Department of Labor and Economic Opportunity (LEO) Do you need answers? Bring your questions to this drop-in session and receive one on one help from the MAERS team. Sue will assist with suggestions and solutions for data entry, report viewing, and performance understanding. This is not a formal presentation - it is an opportunity to have personal, individual assistance in using and understanding MAERS. This is your opportunity! Laptops and MAERS access (ID and Password) are suggested but not required.

Satellites in Orbit: Best Practices for Multiple Site Locations 1:00 p.m. - 3:00 p.m. Hudson Bay A Charlie Wynne, Plainwell Community Schools How to manage satellite campuses that are all connected and providing excellent service to our clientele. In this session, we will cover how our program has worked diligently to properly equip campus spaces with classroom materials, how to streamline and digitize your enrollment/assessment, and follow-up processes. Also, how to train your satellite staff and keep your staff close-knit and cooperative even when they are 30 miles apart.

Charting the Course to Career Success 200-3:00 p.m. Northwest B Heather Robidoux, Michigan Works! Southeast Create a pathway to success for participants through charting their progress as they explore occupations, develop a plan, engage in building professional skills, and launch careers. Discuss how to seamlessly integrate interests, assessments, and research into individualized career education and plans while exploring solutions to improve accessibility, accountability, and performance.

Emotional Poverty 200-3:00 p.m. Northwest C Kristen Allen, Warren Woods Public Schools Based upon Ruby Payne’s latest book, Emotional Poverty In All Demographics, this presentation explores reasons why students (and adults) behave as they do along with ways to reduce emotional noise and improve safety. While the core of Emotional Poverty focuses on K12 and developmental stages, we will also discuss what the developmental stages for children and adults means for adult student choices, behaviors, and motivation.

Everything Educators & Students should know about Personal Safety in today’s violent world. - Self Defense Training 200-3:00 p.m. - Hudson Bay A Henry Reyna, Swan Valley School District Did you know? One in four women will be a victim of sexual assault. Don’t become a statistic! This training will teach you how to heighten your awareness of your surroundings. Learn the importance of developing a planned response (action is faster than reaction). Develop a survivor mindset. Pros and cons of self-defense tools (pepper spray, tasers, guns, and edged weapons). Effective empty-hand fighting techniques.

Freshen Up a traditional ESL class still enjoying a “traditional” classroom. 200-3:00 p.m. - Hudson Bay B Henry Reyna, Swan Valley School District Freshen Up a traditional ESL class with creative warm-ups, educational games, and interactive/blended lessons. Don’t be afraid of adding online pieces to your classes. Students love the engagement methods while still enjoying a “traditional” classroom feel!

BREAK 3:00 p.m. - 3:15 p.m.

What’s Hot & What’s Not in Community Education 3:15 p.m. -4:15 p.m. Northwest A Sarah Savels & Kayley Dahring, Novi Community School District, This enrichment presentation will bring you up to speed on high demand and hot classes being offered throughout the state. We will also discuss classes that have lost popularity or aren’t generating any interest. Bring your program ideas to share!

Unlocking the Standards for Success- Science 3:15 p.m.- 4:15 p.m. Northwest B Melanie Grandy, Sterling Point GED Walk through the process of obtaining the Science standards for the HSE tests, identifying the most critical lessons to teach, and organizing the information for the most efficient way to get these lessons in the hands of your participants.

Understanding and Addressing Adolescent Grief issues 3:15 p.m. -4:15 p.m. Hudson Bay A David Opalewski, Grief Recovery, Inc. Adolescents going through the grief process face unique challenges - like the return to school, the changing circle of friends, etc. This presentation will help to guide adolescents through this difficult time.

Rockin’ “Out” reach- Best Practices of Recruitment and Marketing for Adult Education Programs 3:15 p.m.-4:15 p.m. - Hudson Bay B Beth Feldkamp, Washington Community College Adult Transitions Pathway Program This presentation will provide a wide range of recruitment and marketing strategies to align with your program goals, target population and are realistic within your resources (people, time and money). Standard recruitment ideas as well as out the box efforts including social media marketing that can help improve enrollment and retention. Examples, tools, and resources will be provided to enhance your understanding of your community and facilitate your implementation of effective outreach strategies for your specific population.

MACAE Update: Taught, Taught, Trained in Michigan 3:15 p.m.-4:15 p.m. - Arctic Bay Patrick Brown, MACAE What is the state of adult education of Michigan? Where do we go from here? We will examine the three-year trend data since the regionalization of adult education in Michigan. What are areas of success and areas of needed improvement? We will introduce MACAE’s Taught, Trained and Tod Campaign and discuss MACAE’s priorities and recommendations for increased funding, access to programming, student achievement outcomes and updates on professional development, outreach and communications. Come share your insights as we continue to move the needle on adult, alternative and community education!

Vendor Reception 5:30 pm - 7:30 pm Crystal Center main level Pre-Function Area & Northwest C Meet the vendors who are here to help you with information and materials to make your year a success. Participate in the gift basket and 50/50 raffle.
CONFERENCE SCHEDULE

THURSDAY, October 17, 2019

REGISTRATION
8:00 a.m. – 4:00 p.m. Conference Center

BREAKFAST & ANNOUNCEMENTS
8:00 a.m. – 8:45 a.m. James Bay (Lower Level)

MAERS DROP-IN
All Day - Baker Lake (Main Level)

Sue Johnson, Michigan Department of Labor and Economic Opportunity (LEO)

Do you need answers? Bring your questions to this drop-in session and receive one on one help from the MAERS team. Sue will assist with suggestions and solutions for data entry, report viewing, and performance understanding. This is not a formal presentation – it is an opportunity to have personal, individual assistance in using and understanding MAERS. This is your opportunity! Laptops and MAERS access (ID and Password) are suggested but not required.

UNCONSCIOUS BIAS - HOW IT AFFECTS YOUR PERSONAL AND PROFESSIONAL LIFE
9:00 a.m. – 10:00 a.m. Northwest A

Jill Griffin, Education Consultant, Michigan Department of Education

Unconscious Bias is in each of us. Biases can be good or bad. Can you identify when you have a bias? Is it a good or bad bias? What makes it good or bad? What’s the difference between a bias and a prejudice? Together participants will explore the answers to these and many other questions. We’ll also engage in learning that explores how unconscious (often called Implicit Bias) bias affects personal and professional day-to-day interactions. Join me to uncover unconscious biases.

IET IN THE CTE CLASSROOM - HOW TO MAKE IT WORK!
9:00 a.m. – 10:00 a.m. Northwest B

Karyn Goven, Southwest Economic Solutions, and Oogie Lamar, Kent County ISD

Two different programs in two different parts of the state each have unique CTE programs. We will detail the programs, the curriculum, funding and all the operations when working in a CTE program. In addition, we will go over other IET programs and curriculum to help you start your program. This is an open discussion for all questions and support.

MICRO CREDENTIAL FOR STUDENTS AND EMPLOYERS
9:00 a.m. – 10:00 a.m. Northwest C

Jeff McNeil, Education Consultant, Michigan Department of Education

Digital Certification, Micro credentials, Badges: why are they important to students, teachers and employers. How are they changing the transcripts and employer searches for student and adults.

BUILDING STUDENT CONFIDENCE, STUDENT INVESTMENT, AND A FAMILY ATMOSPHERE
9:00 a.m. – 10:00 a.m. Hudson Bay A

Chad Zietzker and Marka Zietkerch, Westwood Heights Schools - Academy West Adult Education

One of the biggest struggles facing adult education programs throughout the state is student retention. Getting students in the door is hard enough but getting them to stay is even harder. This presentation will explore some of the strategies employed by the staff at Academy West Adult Education in Flint to not only get new students in the classroom, but to also help them succeed. Working as a team, and more importantly as a family, we strive to create the typical fixed mindset students enter the program with, to a more successful growth mindset. Join us as we share some of the tricks we use to build student confidence and get them invested in their own education.

CHANGES TO THE GED READING THROUGH LANGUAGE ARTS (RLA) along with tips to help students increase their scores that teachers can implement tomorrow.
9:00 a.m. – 10:00 a.m. Hudson Bay B

Keri Szczepanski and Marty Mearaugh, Kent ISD and Adora Bead, GED Testing Service

The Reading Through Language Arts test is one of the most difficult tests for our students. The essay portion is by far the most difficult for students. Come learn tips and strategies from GED trainers to help students increase their scores that teachers can implement tomorrow. We have resources that can be used in your classroom tomorrow and ideas that can be incorporated throughout the year. Learn about GED® Testing Service enhanced the display of the Extended Response (ER) item on the GED® Reading Through Language Arts (RLA) test as of January 2019. What research are these changes along with a few others based on and how do you prepare your students?

SUCCESSFUL NAVIGATION STRATEGIES FOR REMOVING BARRIERS TO LEARNING 10:15 a.m. – 11:15 a.m. Northwest A

Michael D. Evans and Kym Hollars, Kalamazoo Literacy Council

Adult learners often have several barriers to learning that prevent them from attending classes and tutoring sessions. For the past three years, the Kalamazoo Literacy Council in collaboration with Goodwill Industries of Southwestern Michigan and Kalamazoo Adult Education has developed eight specific strategies to address the most frequent barriers in the “Circle of Support” adult learners face, including transportation, childcare, housing, financial, health, employment, and education. Attendees will learn steps that can be taken to develop a Navigation System that improves retention rates and increases the satisfaction and focus of adult learners. This approach has been used to train dozens of navigators and case managers in southwest Michigan and was initially funded through a grant from the Office of Adult Education.

COMPETENCY-BASED EDUCATION 10:15 a.m. – 11:15 a.m. Northwest B

Steve Nemecak, Michigan Department of Education

The session will give an overview of Competency-Based Education. We will explore what is taking place around the state regarding this work.

PROVIDING INTEGRATED EDUCATION AND TRAINING (IET) SERVICES WITH WIOA PARTNERS 10:15 a.m. – 11:15 a.m. Northwest C

Patty Higgins, Michigan Department of Labor and Economic Opportunity (LEO) and Panel. MichiganWorks! Michigan Works! Agencies were granted special funding through March of 2020 to provide IET services in collaboration with adult education programs. Listen to a panel of Title I and Title II IET program partners discuss the services they are providing together, the identified need they are meeting with IET services, the target population, and the process used to develop these unique and effective services. There will be an opportunity for the audience to ask questions and discuss needs, ideas, and experiences with partners to provide IET services.

THE REVERSE JOB FAIR 10:15 a.m. – 11:15 a.m. Hudson Bay A

Jack Townsley, Lenoir County ISD

The Reverse Job Fair (RJF) is an LSD TECH Center event held every year that introduces soon-to-be graduating students to manufacturing, construction, automotive, or IT career pathways to local and regional employers looking for talent. Come and learn how to create your own.

THINGS YOU DIDN’T KNOW ABOUT MICHIGAN WORKS 10:15 a.m. – 11:15 a.m. Hudson Bay B

Kendra Giss, Oakland County Michigan Works! Novi

Provide a description of the services provided by Michigan Works. Share what services are available for youth as they begin their transition from High School; including career exploration, training, and work experiences.

EVERYTHING YOU WANT TO KNOW ABOUT MMC OPTIONS AND PC FLEXIBILITY 11:15 a.m. – 12:15 p.m. Northwest A

Rashell Bowerman, Michigan Department of Education

MDE Staff will provide updates on various flexible learning options and other relevant initiatives, including Alternative Education Hours/Days, Waivers, Online/Blended Learning, Dual Enrollment, and more!

LUNCH 12:15 p.m. – 1:15 p.m. James Bay (Lower Level)

KEYNOTE SESSION 1:15 p.m. – 2:15 p.m. Northwest A, B, C

Suzy Merchant - Sponsored by Digital Signature

STUDENT SLEEP DEPRIVATION 11:15 a.m. – 12:15 p.m. Northwest B

Henry Reyna, Swan Valley School District

When teens get into bed at night, they don’t turn off their cell phones. In fact, they often stay up late scrolling through their social media feeds. As a result, technology and sleep deprivation are intertwined. There’s even a term for it: vamping, a reference to the mythical nocturnal creatures. Hence, teens use vamping to tag their selfies after spending hours on their phones at night. But vamping doesn’t just prevent teens from getting enough sleep. It’s also a danger to their mental health. Sleep deprivation is defined as not obtaining adequate total sleep. When someone is in a chronic sleep-restricted state they’ll notice excessive daytime sleepiness, fatigue, clumsiness, and weight gain or weight loss. In addition, being sleep-deprived it affects both the brain and cognitive function. Understanding the teenage sleep cycle and circadian rhythms. Consequences of sleep deprivation and many health concerns. Understanding the impact of technology and sleep quality. How to counteract the negative effects of technology.

RESTORATIVE PRACTICES 11:15 a.m. – 12:15 p.m. Northwest C

Ted Knoll, Livington ESA

An overview of what restorative practices are, how they can be used in the classroom, and where to receive training.

THE HANDY HANDBOOK: CREATING STAFF/STUDENT HANDBOOKS 11:15 a.m. – 12:15 p.m. Hudson Bay A

Charlie Wynne, Plainwell Community Schools

This session will be aimed at administrators and administrative assistants who work with policy, develop and employ procedures, and oversee the daily functioning of the adult education program. Learn how to develop a program handbook that is easy, convenient, and affordable!

HSE BEST PRACTICES: MATH 11:15 a.m. – 12:15 p.m. Hudson Bay B

Anne Hoyt, Sparta Adult Education

This presentation will focus on math content that will help teachers provide meaningful and memorable math lessons. The content lessons will focus on the high impact indicators that really help students reach that passing score. Math worksheets developed within our program will be included in a hand out to all participants.
THURSDAY (continued)

How to create ITE/IELCE programs using the Plan of Operation
2:15 p.m. – 3:15 p.m. Northwest A
Karyn Goven, Southwest Economic Solutions and Tammy Brown, Troy Continuing Education
We will look at the Plan of Operation form from the State and go over each item to understand how to fill out the form and how you can use the document in planning and creating your own ITE program. We will look at the CCRS and other VBEST and VABE models to see how they do multi programs in a lab setting. This is an open discussion session so we can answer questions.

How Investment in Technology Can Accelerate Collective Impact in Adult Learning
2:15 p.m. – 3:15 p.m. Northwest B
Mitch Rosin, Aztec, Southwest VBEST CASAS
The ability to use technology in the 21st century is a critical skill. This presentation is based on White Papers co-authored and published Aztec Software and The EdTech Center @ World Education IDEAL Consortium entitled: How Investment in Technology Can Accelerate and Expand Collective Impact in Adult Learning and on an article that appeared in the August 2019 COABE Journal. This workshop examines the use of technology to reach more adult learners, extend learning opportunities, differentiates instruction, and creates a collective impact on adult education and economic development through breaking the silos among service providers. Included is the National External Diploma Program (NEDP), a competency-based, high school equivalency program aligned to the Adult Education College and Career Readiness Standards.

Online Safety (Twitter, Dating Sites, Identity Theft, Etc.)
2:15 p.m. – 3:15 p.m. Northwest B
Henry Reyna, Swan Valley School District
Online Safety and being mindful of your online profile Facebook, Twitter, and dating sites. Americans are significantly more likely to be victims of identity theft than anyone else. Over 791 million identities were stolen in the US in 2016. France was far behind in places where people were asked about their online profile Facebook, Twitter, and dating sites.

Customer Service, Verbal De-escalation & Millennial’s in the School & Workplace
3:30 p.m. – 4:30 p.m. Northwest C
Henry Reyna, Swan Valley School District
The presentation will highlight the collaboration between Novi Career Prep High School & Adult Education and Oakl Ireland County Michigan Works, Novi. The presentation will highlight the collaboration between Novi Career Prep High School & Adult Education and Oakl Ireland County Michigan Works, Novi, in providing workforce development services to youth and adults at the Novi school. We will talk about WIOA grant funding for a Workforce Development Specialist placed at the school in Novi. Paid Internships and other career services offered to and carried out with the respective students, and other details of the collaboration. We will highlight one or two student experiences where the student gained much from our services, as well as other details about working with youth. Additionally, we will talk about the partnerships with local businesses that participate in a school business council, who invest their time and resources into opportunities to help youth gain work skills, and who we collaborate with for paid internships, Talent Tours, mock interviewing, and more.

A Successful Collaboration for Youth Workforce Development
3:30 p.m. – 4:30 p.m. Hudson Bay A
Michael Gaden, Michigan Works & Novi Adult Education and Kendra Giess Oakland County Michigan Works, Novi
The presentation will highlight the collaboration between Novi Career Prep High School & Adult Education and Oakland County Michigan Works, Novi, in providing workforce development services to youth and adults at the Novi school. We will talk about WIOA grant funding for a Workforce Development Specialist placed at the school in Novi. Paid Internships and other career services offered to and carried out with the respective students, and other details of the collaboration. We will highlight one or two student experiences where the student gained much from our services, as well as other details about working with youth. Additionally, we will talk about the partnerships with local businesses that participate in a school business council, who invest their time and resources into opportunities to help youth gain work skills, and who we collaborate with for paid internships, Talent Tours, mock interviewing, and more.

Customer Service, Verbal De-escalation & Millennial’s in the School & Workplace
3:30 p.m. – 4:30 p.m. Northwest C
Henry Reyna, Swan Valley School District
The discussion will focus on identifying and establishing strategic partnerships to improve adult education participant and program success. Michigan Works South East Adult Education will highlight current partnerships while sharing tips for approaching potential partners and planning for enrollment, referrals, and records.

Partnering for Success
3:30 p.m. – 4:30 p.m. Hudson Bay B
Heather Robidouw, Michigan Works! Southeast
The discussion will focus on identifying and establishing strategic partnerships to improve adult education participant and program success. Michigan Works South East Adult Education will highlight current partnerships while sharing tips for approaching potential partners and planning for enrollment, referrals, and records.

A Successful Collaboration for Youth Workforce Development
3:30 p.m. – 4:30 p.m. Hudson Bay A
Michael Gaden, Michigan Works & Novi Adult Education and Kendra Giess Oakland County Michigan Works, Novi
The presentation will highlight the collaboration between Novi Career Prep High School & Adult Education and Oakl Ireland County Michigan Works, Novi, in providing workforce development services to youth and adults at the Novi school. We will talk about WIOA grant funding for a Workforce Development Specialist placed at the school in Novi. Paid Internships and other career services offered to and carried out with the respective students, and other details of the collaboration. We will highlight one or two student experiences where the student gained much from our services, as well as other details about working with youth. Additionally, we will talk about the partnerships with local businesses that participate in a school business council, who invest their time and resources into opportunities to help youth gain work skills, and who we collaborate with for paid internships, Talent Tours, mock interviewing, and more.

Customer Service, Verbal De-escalation & Millennial’s in the School & Workplace
3:30 p.m. – 4:30 p.m. Northwest C
Henry Reyna, Swan Valley School District
The presentation will highlight the collaboration between Novi Career Prep High School & Adult Education and Oakl Ireland County Michigan Works, Novi, in providing workforce development services to youth and adults at the Novi school. We will talk about WIOA grant funding for a Workforce Development Specialist placed at the school in Novi. Paid Internships and other career services offered to and carried out with the respective students, and other details of the collaboration. We will highlight one or two student experiences where the student gained much from our services, as well as other details about working with youth. Additionally, we will talk about the partnerships with local businesses that participate in a school business council, who invest their time and resources into opportunities to help youth gain work skills, and who we collaborate with for paid internships, Talent Tours, mock interviewing, and more.

COCKTAIL HOUR
5:15 p.m. – 6:00 p.m. James Bay (Lower Level)
AWARDS DINNER
6:00 p.m. – 7:00 p.m. James Bay (Lower Level)
Come join your peers as they are recognized for outstanding work in Community and Adult Education in the following areas: Program Advocate, Support Staff Person, Outstanding Educator, and Trail Blazer Award.
MACAE Board of Directors 2019-2020

Bob Steeh
President
Novi Community Schools
25740 Taft Road
Novi 48375
Phone: 248-939-3330
bob.steeh@novik12.org
Region 6 (CCCAE)

Linda Cianferra
Vice President
Novi Community Schools
25345 Taft Road
Novi 48375
Phone: 248-449-1718
Linda.cianferra@novik12.org
Region 6 (CCCAE)

Tammy Brown
Treasurer, At-Large Rep.
Troy School District
201 W. Square Lake Road
Troy 48098
Phone: 248-823-5151
tbrown@troy.k12.mi.us
Region 6 (OCCAE)

Bill Henry
Region 1 Representative
Consolidated Community Schools
4900 W. Davis Ct.
Kincheloe 49788
Phone: 906-495-7305
bhenry@eupschools.org
Region 1 (UPCEA)

Shelley Hanson
At-Large Representative
PD Committee Chairperson
Swan Valley Adult/Alternative Education
8400 D’Hern Road Saphaw 48609
Phone: 989-921-2472
shanson@swanvalley.k12.mi.us
Region 4

Stacie Zeien
Region 4 Representative
Mt. Pleasant Community Education
3480 S. Isabella Road
Mt. Pleasant 48858
Phone: 989-775-2370
stacie@mplcpointez lines.net
Region 4

Mary Murphy
At-Large Representative
Bay Area ISD
4150 Monitor Road
Bay City 48706
Phone: 989-667-3285 x3425
murphy@balid.net
Region 4

Staci Zeien
Region 4 Representative
Mt. Pleasant Community Education
3490 S. Isabella Road
Mt. Pleasant 48858
Phone: 989-775-2370
st ziei@mplcpoint ez lines.net
Region 4

Connie Cox
Region 5 Representative
Milan Community Education
920 North St
Milan 48160
Phone: 734-439-5272
connie@milancommunityschools.org
Region 5 (WACAAE)

Karyn Gove
Networking Chair
Southwest Solutions
2835 Bagley, Ste 800
Detroit 48216
Phone: 313-297-0090
kgove@swsol.org
Region 6

Kelly Vella
At-Large Representative
Huron Valley Adult Education
1000 Hill Road
White Lake 48383
Phone: 248-676-8398
Kevllyville@hvs.org
Region 6

Stacie Zeien
Region 6 Representative
Romulus Community Schools
9650 Wayne Road
Romulus 48174
Phone: 734-522-1407
Rmexa2@hot mail.com
Region 6

Tony Costello
Ex-Officio
Michigan Department of Corrections
206 E. Michigan Ave
Lansing 48909
Phone: 517-373-7204
costello@michigan.gov
Region 6

Eric Lipinski
Ex-Officio
Michigan Department of Education
Phone: 517-241-6895
lipinski@mc kan.gov
Region 6

Michelle Corey
Ex-Officio
Michigan’s Children
330 Marshall Street, Ste 211
Lansing 48912
Phone: 517-485-3500
corey.michelle@michiganschildren.org
Region 6

Jeff McNeal
Ex-Officio
Michigan Department of Education
Office of Education Improvement and Innovation
Phone: 517-373-6925
McNealj1@michigan.gov
Region 6