All Hands On Deck: Adult Education State Budget Investments

Association 2023-2024 Legislative Priority Discussion

February 1, 2023



Now is the time



Lessons learned from the pandemic



Leadership shifts in Lansing



Momentum around investing in mitigating barriers for learners; investing in literacy; increasing employment outcomes

Taught, Trained and Tooled in Michigan

Included feedback from MACAE members Engaged statewide partners and stakeholders, Executive and Legislative recommendations Employs both a grant award allocation amount and competitive grant cycles Builds first to support existing providers of adult education and literacy Looks to make lasting investments in key areas: program expansion, staffing capacity and instructional program delivery and design, and program innovation Each provision includes a measurable outcomes for success Includes a provision for nonprofit literacy expansion

Provision 1: Integrated Education and Training

- Direct funding for training dollars for integrated education and training certification costs for adult learners enrolled in WIOA Title II integrated education and training (IET) programs. These funds could be used to directly supplement the training costs for participants to accelerate the completion of adult learners enrolled in ESL, adult basic and secondary education, high school diploma/equivalency and a credential training opportunity. Training dollars would help bridge the cost for participants in an IET cohort.
- Direct funding for adult education providers to expand Workplace Literacy learning opportunities onsite with employers. This would include onsite adult education services for English as a Second Language, high school diploma/equivalency training or remediation services for learners in the employment sector.
- Grants per provider would be capped at \$60,000
- Eligible Providers: All WIOA Title II Funded Providers
- Measurable Outcome: To educate and train an additional 3% annual amount of adult learners

Provision 2: Instructional Delivery and Student Barriers Support

- Direct funding for adult education providers to attract and retain staffing for Outreach Coordination and Navigation Services for learners to more successfully transition to education completion, employment and training or postsecondary
- **Direct funding** to attract and retain staffing for direct Instructional Staff Capacity for English as a Second Language, Adult Basic and Secondary Education, High School Equivalency attainment and High School Diploma Completion
- **Direct funding** to attract and retain staffing for Data management and collection in alignment with state and federal reporting standards
- Direct investment in contextualized 21st century Digital Literacy Tools and curriculum and professional development
- Eligible Providers: All currently funded Section 107 and WIOA Title II Funded Providers would each receive \$50,000
- Measurable Outcomes: Increase the total number of statewide adult education enrollments by 3% annually

Provision 3: High School Completion/Equivalency

- **Direct funding** to increase High School Completion outcomes, High School Equivalency attainment through capacity for staffing, instructional supplies, professional development costs
- **Direct funding** for the expansion or creation of a high school equivalency testing center space to increase the availability and accessibility of statewide testing sites for adult learners
- Eligible Providers: Section 107 and WIOA Title II Funded Providers would each receive \$20,000
- Measurable Outcomes: Increase statewide high school equivalency and completion outcomes by 3% each year

Provision 4: Adult Literacy Opportunity Fund

- \$2.4 million Investment: Adult Literacy Opportunity Fund (Ongoing Annual Investment)
- This funding stream would create a foundational funding opportunity for providers serving the least literate individuals in the state. Providers would serve participants and demonstrate measurable outcomes for each adult learner in at least one of the following areas:
 - o Obtaining citizenship
 - o Improving score on a state approved standardized test
 - o Obtaining a driver's license or state identification
 - o Earning a digital literacy credential o Increasing involvement in children's educational activities
 - o Learning consumer or personal finance skills
 - o Earning a nationally recognized soft skills or employability skills microcredential
- This fund could be administered by the MACAE association with an annual 5% administrative fee. An annual report would be prepared for the legislature.
- Each provider would be capped at \$90,000
- Eligible providers: 501©(3) providers only, literacy councils and those serving the least literate as well as those providers serving adult learners not on an employment track
- Measurable Outcomes: Each provider would be required to report on the number of participants who actively earned one or more of the above-mentioned credentials. Learners would then be transitioned to a state or federally funded adult learning program upon successful academic skills attainment.

Priority 5: Adult Education Innovation Grant

- The Adult Education Innovation Grant would provide funds for the expansion of adult education programming opportunities outside of traditional state and federal funding. A total of 6-10 grant awards would be available annually with ranges from \$60,000-\$100,000. Grant awards would be granted to adult education programs that demonstrate innovation and expansion of programming that addresses the following:
- o Workplace literacy programming in conjunction with Michigan Works! Agency referral and local employer need
- o Expanded physical or virtual learning site for serving learners in geographically remote areas of the state
- o A program expansion need including increased cohort learning sizes to garner increased English Language proficiency attainment, high school equivalency attainment or high school completion
- Eligible Providers: Section 107 and WIOA Tile II Funded Providers
- Measurable Outcomes: Alignment to State and Federal Standards
- State Budget: State School Aid Act and LEO Budget

State Budget 2024 Timeline:

- October-December 2022: Advocates and partners put forth budget recommendations to Executive Office
- December 2022-January 2023: Continued conversations/discussions; Gathering support
- February 2023: Governor will release Executive Budget
- March 2023: Advocacy Day on the Hill
- March-May 2023: Committees Hearings; Legislative Visits; Possible Supplemental for current year
- Summer 2023: Targeted Budget Approval
- September 30, 2023: Deadline to approve a new state Budget
- October 1, 2023: State Budget goes into effect

Q and A

Identifying Possible Champions: Senate Leadership

- State Senate Majority Leadership:
- Senate Majority Leader Sen. Winnie Brinks (D-Grand Rapids)
- Senate Majority Floor Leader Sen.-elect Sam Singh (D-East Lansing)
- Assistant Majority Leader Sen.-elect Darrin Camilleri (D-Brownstown Twp.)
- President Pro Tempore Sen. Jeremy Moss (D-Southfield)
- Majority Whip Sen. Mallory McMorrow (D-Royal Oak)
- Caucus Chair Sen. Dayna Polehanki (D-Livonia)
- Caucus Policy Chair Sen. Stephanie Chang (D-Detroit)

- Senate Minority Leadership
- Minority Leader Sen. Aric Nesbitt (R-Porter Twp.)
- Assistant Minority Leader Sen. Rick Outman (R-Six Lakes)
- Assistant President Pro Tempore Sen.-elect Joe Bellino (R-Monroe)
- Minority Floor Leader Sen. Dan Lauwers (R-Brockway)
- Assistant Minority Floor Leader Sen. Lana Theis (R-Brighton)
- Minority Whip Sen. Roger Victory (R-Georgetown Twp.)
- Assistant Minority Whip Sen. Mark Huizenga (R-Walker)
- Caucus Chair Sen. Jim Runestad (R-White Lake)

Identifying Possible Champions: House Leadership

House Majority Leadership

- Speaker of the House Rep. Joe Tate (D-Detroit)
- House Majority Floor Leader Rep. Abraham Aiyash (D-Hamtramck)
- Speaker Pro Tempore Rep. Laurie Pohutsky (D-Livonia)
- Majority Whip Rep. Ranjeev Puri (D-Canton)
- Caucus Chair Rep. Amos O'Neal (D-Saginaw)
- Associate Speaker Pro Tempore: Rep. Carol Glanville (D-Walker);
 Rep.-elect Kristian Grant (D-Grand Rapids)
- Assistant Majority Floor Leaders: Rep. Kara Hope (D-Holt); Rep.elect Jimmie Wilson (D-Ypsilanti); Rep.-elect Betsy Coffia (D-Traverse City)
- Deputy Majority Whips Rep.-elect Carrie Rheingans (D-Ann Arbor); Rep.-elect Alabas Farhat (D-Dearborn)
- Caucus Vice Chairs Rep. Helena Scott (D-Detroit); Rep. Brenda Carter (D-Pontiac); Rep.-elect Jasper Martus (D-Flushing)

House Minority Leadership

- Minority Leader Rep. Matt Hall (R-Comstock Twp.)
- Assistant Minority Leader Rep. Andrew Beeler (R-Port Huron)
- Minority Floor Leader Rep. Bryan Posthumus (R-Cannon Twp.)
- Minority Whip Rep. Sarah Lightner (R-Springport)
- Caucus Chair Rep. Ken Borton (R-Gaylord)
- Assistant Minority Floor Leaders Rep. Graham Filler (R-Greenbush Twp.); Rep. Andrew Fink (R-Adams Twp.)

Next Steps:

- Sign on letter for support
- Reach out to your elected leadership about this important issue
- Coordinate a site visit
- Join the March 8th Advocacy Date