



2023 MACAE Fall Conference: Celebrating 40 Years Sunday, October 15, 2023- Wednesday, October 18, 2023 Lansing Center

Description:

The Michigan Adult, Community and Alternative Education (MACAE) Association is excited to announce our Fall 2023 in-person experience for adult, alternative, community education and workforce development professionals and vested education and business partners, October 15-18, 2023. We expect over 250 attendees to our conference! This is THE conference to attend regarding adult, alternative, community education and integrated education and training in Michigan. Plenary sessions will include options for professional learning communities, instructional strategies, program design, best practices to meet measurable academic outcomes, transition to employment and postsecondary access, etc. Our membership is strong, active, and engaged in our annual conference and ongoing professional development throughout the year. We will have state leadership, statewide partners, administrators, teachers and instructional staff, support staff, data management personnel all present.

SCECHS: AGENDA:

Sunday, October 15, 2023:

1.25 2:00pm-3:15pm: Breakout Sessions (Choose One)

Building Bridges: Centering Michigan's Adult, Community, & Alternative Education Community in State Higher Education Policy

Room 101

Manon Steel, Senior Program Associate for Michigan, The Institute for College Access and Success

Adult, Community, and Alternative Education community members, organizations, and students themselves can make impactful contributions to improving postsecondary policy and systems as a result of their direct experience with the barriers present. However, being part of policy development may be difficult if they don't understand and/or know how to engage in the changemaking process. This session's purpose is to empower these stakeholders by increasing their knowledge about the policy process and providing opportunity to practice what they've learned. We will also focus on how to consistently engage community members and students through partnerships and strategy sessions in changemaking to create better student and community-centered solutions.

Resource Navigation for Adult Education Providers

Room 102

Jennifer Summers, Customized Workplace English Coordinator, Literacy Center of West Michigan

As adult educators and administrators, we know that students have needs outside of our classes. When we learn about these needs, how can we help in a meaningful way without overextending ourselves? This presentation will provide information and steps you can take to navigate the resources available in your community and to help participants access what they need. We will highlight the value of community partnerships, explore finding and accessing resources, and identify methods for building a strong network that effectively serves your participants, all through the lens of person-centered design.

Workforce Professions in Health Fields

Room 103

Richard Heide, Health Care Coordinator, Macomb Community College

In this session, participants will learn more about short-term programs in the health professions. Many of these programs attract adult learners and can be pathways to degree programs. In addition, these programs can compliment an Adult Education or ESL program of study. Students can make an easy transition into workforce development and a career at a hospital, long term care facility, clinic, or other health facility.

Experienced Leader Panel

Room 104

Facilitated by Tammy Brown, MACAE President

Are the leader of a nonprofit entity or a school-based program or a community based organization? Are you responsible for staff development and outcomes alignment? Do you motivate your team? Are you looking for strategies on how to innovatively lead your teams into the future? Come learn from a panel of experts on the things to focus on, strategies to employ for successful partner collaboration, staff retention and recruitment strategies. This is the session for you!

3:15pm-3:45pm: Break, Check Into Hotel and visit Exhibitors in Exhibit Hall

1.25 3:45pm-5:00pm: Breakout Sessions (Choose)

English Upskilling Drives Workforce Inclusion: Adult Education's Role in Scaling Proven Models Room 101

Tadd Wamester, Director of Partnership Development, EnGen

As a bridge to careers, the community college and adult education systems are drivers of economic mobility for adult learners across Michigan, many of whom are English language learners (ELLs). Yet even with this commitment and capacity to connect adult learners with career pathways, English proficiency remains a core barrier to workforce inclusion: the U.S. is meeting the education needs of just 4% of adult ELLs. Scaling access to effective language instruction is urgent — and so is the need for more pre-apprenticeships and work-based learning models.

Adults learn best when things are interesting to them, relevant to them, and when they see how they can use what they are learning right away. While content is important, your adult learners won't even pay attention to it without the right context.

Join Tadd Wamester, Director of Partnership Development at EnGen, in a solutions-oriented discussion about how a proven approach — contextualized, career-aligned language upskilling— can help more adult learners meet both educational and career goals. During this session we will invite participants to share best practices and learning that can optimize impact and outcomes within workplace literacy, IET/IELCE, and other bridge to career pathway programs.

Evidence to Action: trends and opportunities in child well-being

Room 102

Anne Kuhnen, Kids County Policy Director, Michigan League for Public Policy

The past few years presented both major disruptions for kids and families as well as significant, one-time investments in child well-being. This presentation will analyze recent data highlighting population changes, family economic security, education, health and safety, and family and community factors as well as data on young adults. We will explore both the negative outcomes associated with pandemic-era disruptions as well as the benefits of temporary safety net expansions and opportunities to build off their successes.

Michigan eLibrary Resources for Adult Learners and Job Seekers

Room 103

Lauren Warren-Gross, MeL Engagement Specialist for Public Libraries, Midwest Collaborative for Library Services

The Michigan eLibrary (MeL) provides access to over 70 free eResources to support learning for Michigan residents. In this session, participants will learn about the content and features of the MeL eResources including tutorials, eBooks, microlessons, and practice tests to prepare for high school equivalency testing, workforce readiness exams, and the citizenship test.

Are You a Manager or a Leader? How to Build Adult Education Programming for a Greater Tomorrow

Room 104

Christy Nelson, Regional Adult Education Director, Northwest Michigan Works!

Are you interested in learning strategies on how to effectively build programming to meet the needs of your adult education participants? Come to this session to learn how to use internal and external data and resources to motivate your staff and build adult education champions in your communities. Time will be provided for you to collaborate by sharing strategies that you have found to be successful.

1.0 5:00 p.m.– 6:00 p.m.: MACAE First Time Attendees Informational Session

Room 101

This session will explore the work of MACAE as an association and give an overview of the learning opportunities available over the next three days.

6:00pm-9:00pm: President’s Reception at Lansing Brewing Company

Join us for networking and appetizers and a welcome from MACAE President Tammy Brown.

End of Day One (Total SCECHs for Day is 3.5 SCECHs)

Monday, October 16, 2023

8:00am-8:30am: Breakfast
General Session Room

8:30 a.m. – 9:00a.m.: Strategic Overview of Conference
General Session Room

A welcome and strategic overview of the conference, sessions and outline of the association's strategic planning. A special welcome from the Greater Lansing Events Bureau as well.

1.25 9:00a.m.-10:15a.m.: Keynote Address:
General Session Room

Robert Sainz

This keynote will examine the conference's focus on progress examining how we can all progress in our mindset, partnerships, community, programs, during crisis, as a field, and as individuals. Attendees will hear real life examples of this work and be inspired and challenged to identify a goal in their professional workspace. Robert has extensive experience in systems integration and will outline strategies for successful systems integration across workforce and education systems.

10:15am-10:45am: Exhibitor Hall Break and Coffee Break
Visit our vendors in the Exhibit Hall!

1.25 10:45am-12:00pm: Breakout Session (Choose One)

Interlanguage (Learner language): A Developmental Approach
Room 101

Hamid Ahari, Adult Tutoring Program Literacy Coordinator, Literacy Center of West Michigan
Yilin Wendland-Liu, Adult Tutoring Program Director, Literacy Center of West Michigan

This presentation will explore the theory of Interlanguage (learner's language) and will closely examine and analyze the conception from the Cognitivist – Emergentist perspectives.

Adult ESL, Workforce Preparation, and Workforce Training: Getting Started with an IET Program
Room 102

Jan Hobbs, Adult Education Program Coordinator, Lansing School District

Cindy Kendall, Adult Education Pathways to Options Specialist, Lansing School District

The Adult Education Department of the Lansing School District started an Integrated Education and Training (IET) Program as part of the Integrated English Literacy and Civics Education (IELCE) State of Michigan Grant. Targeting English Language Learners, the IET program combines English as a Second Language instruction, Workforce Preparation, and Workforce Training with the end goal of preparing adult learners to successfully enter the workforce. The presenters will share why and how certain career training opportunities were selected, how the IET program is structured, surprises and challenges during implementation, and advice for those seeking to create an IET program in their community.

How to utilize paid and free resources to boost student enrollment in your local program

Room 103

Dr. Anthony Mangiafico, Director of Wallingford Adult Education and President, Connecticut Association for Adult and Continuing Education

Do you have \$1,000 to spend on recruiting new students to your program? Do you have no money at all? Come learn both free and paid ways to boost the number of students you have in your program. Hear what the Connecticut Association for Adult and Continuing Education did as a state, and what several local programs did with limited funding. Print, TV, mail, digital marketing, and social media will be discussed.

Telling Your Story: How to Share Your Success with Policymakers and the Public**Room 104**

Teri Banas, Director of Programs and Communications, Michigan's Children

Numbers numb, jargon jars and no one ever marched on Washington because of a pie chart. . . Tell stories." Nationally acclaimed author and consultant Andy Goodman (Good ideas for a Good Cause) used these words to encourage nonprofits to tell real stories with real people at the heart of them. In keeping with this theme, Michigan's Children's Director of Programs and Communications Teri Banas helps you explore the elements of good story telling to encourage positive change, inspire public support, seek or secure program funding, and extoll the unequivocal value of your program. Experts can be hired, but real people – students, educators, program directors – and their experiences provide compelling evidence that policymakers must hear.

Value of GED Mobile Testing Centers**Room 201**

Natalie Cummins, Pearson VUE Client Channel Operations Manager, Pearson VUE

Often, the local GED programs with stationary PC testing centers remark that "If only I could get out to a specific distant or rural location to deliver a test in that area." The answer is that you can do as many other local programs do. Come learn more about the the process and take advantage of the opportunity to ask questions in person.

Digital Literacy and Learning: Supporting Newcomers in Michigan**Room 202**

*Amy Cheadle, Digital Literacy and Learning Program Coordinator, Office of Global Michigan
Carmen Bordea, Community Engagement Coordinator, Office of Global Michigan*

The Office of Global Michigan (OGM) provides Digital Literacy and ESOL services to Michigan Newcomer families. In this session, they will share lessons learned from the Digital Literacy and Learning Program. Specifically, the speakers will discuss findings related to digital literacy assessment and instruction and share information about available resources and partnerships.

Lunch: 12:00p.m.-1:00p.m.

1.25 1:00p.m.-2:15p.m.:Breakout Sessions (Choose one)**Adult Literacy Opportunities****Room 101**

Patrick Brown, Executive Director, MACAE

Melissa Moore, Executive Director, READ Muskegon

Are you a nonprofit entity in the adult learning landscape? Come join this roundtable discussion on the latest development in adult literacy in Michigan. We will discuss new funding streams, new resources and trends and explore what's next for programming in this space.

Crafting Marketing Magic with Brochure Brilliance

Room 102

Brian Puffer, Director of Community Education, Area Schools

John Dixon, Director of Operations and Sales Hearst Newspapers

Join us for an informative session to empower you with the knowledge and tools needed to promote and market your program successfully. Whether you're a community, adult or alternative educator, program coordinator, or administrator, this session is designed to help you reach a wider audience, engage your community, and enhance the impact of your educational offerings. We will then transition to the importance of the Community Education brochure. In the world of community education, a well-designed brochure is a powerful tool for attracting learners and communicating the value of your programs. This session will guide you through the process of crafting an appealing brochure tailored to your department's specific goals. Key topics covered include: The Brochure's Purpose, Target Audience and Messaging, Design Principles, Brochure Formats and Styles, Printing and Distribution Options, Budget Considerations.

Teaching Skills That Matter: Connecting Transferable Skills in the Adult Ed Classroom

Room 103

Carrie Machkouri, Integrated Education and Training Coordinator, Literacy Center of West Michigan

Teaching Skills That Matter is a toolkit compiled in partnership with OCTAE and AIR. The project focuses on improving adult education and literacy practices as a means of helping adult learners acquire and put into practice the skills needed for meeting the demands within the critical domains of their lives. The toolkit is grounded in research and evidence-based learner-centered design framework that will build capacity among instructors, administrators, and other support staff for the effective integration of the skills that matter into adult education.

Engaging Structures (Part 1 of 2)

Room 104

Ted Kroll, Director of Adult and Alternative Education, Livingston ESA

Are you looking for ways to build more authentic relationships? In Session 1 learn how to use different activities to build engagement, teamwork, and relationships with students, staff, and other partners.

In Session 2, Building off session 1 you will learn how create plans to usher in change by engaging your staff, students and partners to brainstorm, create, and implement change.

Harnessing AI Tools To Enhance The Learning Experience

Room 201

Katie Thompson, Integrated Education and Training Coordinator, Troy Continuing Education

Join us as we explore the exciting world of AI tools revolutionizing education. Discover how cutting-edge artificial intelligence technologies are reshaping the teaching landscape, enhancing learning outcomes, and simplifying educators' lives. From personalized tutoring to automated grading, we'll delve into the innovative ways AI is transforming the education sector, making

teaching more effective, engaging, and efficient. Unlock the potential of AI in education and stay ahead in the ever-evolving field of teaching. Bring your laptop!

Employer Engagement-How do I start?

Room 202

Karyn Goven, Senior Director of Workforce Development, Southwest Solutions

Workplace literacy is an important facet of adult education. Pre-apprentice and apprentice programs are in the spotlight and the new way to work with adults in the education and workforce field. The Workforce Committee at COABE, with Anson Green from Tyson Foods, created a toolkit that will help programs begin the conversation within their organization and with employers. This session will review the toolkit and discuss the perception of employers and adult education programs. How can we move towards a win-win relationship to create workplace literacy programs and apprenticeship programs.

Afternoon Snack Break: 2:15pm-2:30pm (Exhibitor Room)

Please visit the vendors in the Exhibit Room and grab a tasty snack!

1.25 2:30pm-3:45pm: Break Sessions(Choose One)

Accommodating Mind, Body, and the Adult Learner

Room 101

Monica Robbins, Business Relations Consultant, Michigan Rehabilitation Services

Keisha Hall-Dilligard, Michigan Rehabilitations Services

Transparently discussing conversations and scenarios for the purpose of collaboration and customized services leading customers to a career, while educating businesses about talent preparations, supports and services.

Power Hour Session: Looking at Your Mandated and Community Education Programs Through a Socially Just Lens to Reach All Potential Students (2:30pm-3:00pm)

Room 102

Dr. Anthony Mangiafico, Director of Wallingford Adult Education and President, Connecticut Association for Adult and Continuing Education

How can you create a program that is welcoming to all members of the community, including seniors, younger people, students who do not speak English well, People of Color, LGBTQ+ individuals, and other groups. Bring your own ideas and learn some tips on creating a welcoming environment for all. Discussion will also focus on different types of professional development that may assist you in your goal of teaching a diverse group of students.

Power Hour Session: Supporting Teachers, Not Replacing Them: Choosing curriculum supports (3:15pm-3:45pm)

Room 102

Zac Bunn, Educational Consultant, Boardworks US

We all know the strain teachers are under in modern classrooms. They are pulled in so many directions that are not truly the core of what they are meant to do; build relationships and teach students. As administrators have tried to support teachers we have ended up with scattered resources, unused subscriptions, and frustrated staff. So, what should I look for when shopping for teacher support resources? Let's talk about that...

Are you the gatekeeper?

Room 103

Sara Brooks, Foundational Skills Instructor, SER Metro Youthbuild

Let's talk about student motivation and student perseverance in a unique but focused way.

Engaging Structures (Part 2 of 2)

Room 104

Ted Kroll, Director of Adult and Alternative Education, Livingston ESA

Are you looking for ways to build more authentic relationships? In Session 1 learn how to use different activities to build engagement, teamwork, and relationships with students, staff, and other partners.

In Session 2, Building off session 1 you will learn how create plans to usher in change by engaging your staff, students and partners to brainstorm, create, and implement change.

Unlocking Career Pathway Opportunities with Integrated Education and Training (IET) Programs: Requirements, Best Practices, and Planning Resources

Room 201

Kari Hiner, Department Analyst, Adult Education, Department of Labor and Economic Opportunity

Erica Luce, Adult Education Services Manager, Department of Labor and Economic Opportunity

Integrated Education and Training (IET) programs utilize a career-centered, contextualized approach to learning that combines adult education and literacy, workforce preparation, and workforce training into a cohesive curriculum. Adult educators, administrators, and curriculum coordinators are invited to join State staff to deepen their understanding of the essential components of IET programs, with a focus on best practices and resources for designing and implementing high-quality, sustainable initiatives.

Updates from GED Testing Service™

Room 202

Melissa Hultstrand, Michigan GED State Relationship Manager, GED Testing Service

Come learn about the many GED® updates we have made in the last year. This session will not only provide you with updates to GED Manager™, voucher purchasing options (GED Direct and GED Marketplace) and student accounts, but we will also preview the GED Mobile app. In addition, we will spend some time reviewing the NEW GED Student Handbook as well as the GED Playbook.

Break: 3:45pm-4:00pm

1.0 4:00pm-4:45pm: General Session: Innovative Strategies

General Session Room

In facilitated roundtable discussions we will share out what innovative practices and strategies will be employed in programs all across the state for the next year.

VENDOR RECEPTION: 4:45pm-6:00pm

Join all the vendors as we celebrate the conference! Learn about new products and new initiatives!

AFTER HOURS SOCIAL EVENT: Spare Time Lansing 6:00pm-9:00pm (offsite event)

Join your MACAE colleagues old and new for a social event. Free bowling and appetizers. We will also host our legendary Euchre Tournament!

End of Day Two (Total SCECHs for Day is 6.0 SCECHs)

Tuesday, October 17, 2023

8:00am-9:00am Breakfast
General Session Room

1.25 9:00a.m.-10:15a.m.:Breakout Sessions (Choose one)

English at Work: The Opportunity of Workplace ESL
Room 101

Marcus Little, Customized Workplace English Program, Literacy Center of West Michigan
The Literacy Center of West Michigan has been a leader in providing workplace-based ESL classes in partnership with employers since launching its Customized Workplace English program over 20 years ago. In the past few years as the labor market has tightened and the number of refugees, immigrants and New Americans coming to Michigan has grown, employers have sought to capitalize on this emerging labor force. To do so effectively, ESL is an essential "day 1" strategy. This workshop will share the powerful impact that offering these programs can have on learners who might otherwise not be able to access traditional ESL services, as well as on businesses and communities as individuals are able to bring all of their strengths and assets to bear on their work by having the barrier of English language literacy removed. Practical, "how-to" principles will be shared as well as lessons learned that inform best practices.

The Journey of a Michigan Works Client
Room 102

Claudia Stephens, Manager, Detroit at Work Career Center, Detroit Employment Solutions Corporation & SWES

This interactive workshop will take you through the process of someone walking into a Michigan Works! Agency to training and employment. Each participant who enters the Center must complete paperwork and determine their goals and how we can serve them. Attendees of the session will be a client and go through the system to become registered at their OneStop!

TRELLO- Tool for Real, ExcelLent Organizing
Room 103

Joy Zug, Continuing Education Coordinator, Royal Oak Adult Education

Bring your device for a hands-on introduction to the powerful (free) tool that has helped keep a team of part-time staff all moving in the same direction. Learn how Royal Oak Schools has used Trello to help with registration, administrative tasks, budgets, student services, and more! In addition to your device, think about a project management or organizational issue you would like to address and be ready to use Trello as a solution.

Mi-Internship Prep!

Room 104

Vincent D'Ettoire, Lead Instructor, Michigan Works! Southeast

A program that has evolved to provide the tools, teachings, and practice for young adults to present themselves professionally. Utilizing a virtual classroom setting encompassing 40 hours of instruction over 4 weeks across 5 counties of SE Michigan. Curriculum is based on Jobs for Michigan's Graduates competencies and partnered with Michigan Works! Southeast for funding and career connections. Mi-Internship Prep! practices the soft skills needed to make a positive impression, confidence building through mock interviews, community engagement with local employers, and builds a professional portfolio participants may utilize immediately to apply to their first career. Designed for young adults aged 16-26 years of age that are WIOA and/or JMG eligible.

This presentation will provide a roadmap for how your organization may create your own professional prep course targeted towards young adults. Highlight the successes and barriers of launching a program. Cover how to capture metrics and pull in partner agencies to create a rounded program that's a win-win for both participants and organizations.

GED Testing Centers: Demystifying the Approval Process**Room 201**

Natalie Cummins, Pearson VUE Client Channel Operations Manager, Pearson VUE

Are you interested in establishing a GED testing center? Confused about the process? In this session, we will walk through the steps, the tools, and the common questions around setting up a Pearson Vue Certified Testing Center for the GED exam.

Have Fun with BurlingtonEnglish!**Room 202**

Louie Paras, Customer Manager, BurlingtonEnglish

Brandi Cardwell, Regional Manager, BurlingtonEnglish

Are you looking for more ways to incorporate fun into your lessons? Join us to learn about the many lessons and activities in BurlingtonEnglish. We'll explore lessons and activities that focus on timely events that occur throughout the program year, ways to promote active learning, and ideas for keeping students engaged and returning to class. Let's make learning English FUN!

10:15a.m.-10:30a.m.: Break: Exhibitor Coffee Break

Visit our Vendors for some coffee and a break

1.25 10:30a.m.-11:45a.m.: Breakout Session (Choose One)**TABE Workforce Portal and TABE Usage in Michigan****Room 101**

Jon Weiss, Assessment Solutions Consultant, Data Recognition Corporation (DRC)

This session will provide a brief overview of TABE and discuss the latest updates regarding TABE 13&14 and CLAS-E. We will then highlight the TABE Workforce Portal and explore how TABE 11&12 are now aligned to over 500 Bright Outlook careers posted in the US Department of Labor's Occupational Network (O*Net). You will see live how the TABE Interactive Workforce Portal aligns TABE scores to needed skills listed as Career Requirements in O*Net. Discover best practices in student retention by leveraging student performance data to assist with setting meaningful career goals using O*Net's vast occupational data. The last part of the session will include a case study from the Asher School in Southgate, MI.

Project Based Learning At The Speed of Life for Adult Education

Room 102

Maidie Baker, Director of Curriculum and Instruction, Centric Learning

Brett Emil, Director of Development, Centric Learning

Ted Kroll, Director of Adult and Alternative Education, Livingston ESA

Join us as we explore the application of project-based and competency-based learning in adult and alternative education in a practical, 21st-Century, real-world approach. Learn from our 15+ years of experience and how we aligned our successful model to pilot with adult learners at Livingston Education Service Agency.

Shared Strength: Living, Working and Learning alongside our Newcomer Community

Room 103

Mariah Shafer, Refugee Development Center

Denise Kane, Refugee Development Center

Elise Holcomb, Refugee Development Center

Learn how The Refugee Development Center in mid-Michigan works alongside newcomers and community partners to create an inclusive and equitable community where all newcomers have the opportunity to thrive and belong. ESOL, Housing, Health, Mentoring, and Student Success will be discussed.

GED Math

Room 104

Ryan Kendzierski, Romulus Adult and Alternative Education

Looking for strategies for math instruction? Let's look at the latest tools and discuss strategies for greater learner outcomes and accelerated learning.

Character Development and Leadership: The Importance of SEL Programs in Alternative Schools Post-Pandemic

Room 201

Joe Hoedel, CEO of Character Development and Leadership

Every school district in America is actively searching for a Social Emotional Learning (SEL) Curriculum. Post-pandemic, we know that students are struggling. Educators understand this and want proven and evidence-based programs that truly help. They want to help students with responsible decision-making, positive communication skills, goal setting and they want students to develop their character and leadership skills. Dr. Joe Hoedel will review the relevant research on the academic and emotional detriments post-pandemic. He will also focus on the importance of teaching Social Emotional Learning (SEL) programs. The second half of the session will focus on the Character Development and Leadership Curriculum that is currently used in 3,500 secondary schools. All participants will receive the updated Role Models textbook (2023) that is the basis of the curriculum.

Policy in Action: What New State Policies Mean for You

Room 202

Alexandra Stamm, Education and Policy Analyst, Michigan League for Public Policy

The legislature has had a busy and fast moving 2023. Aside from signing a historic education budget, the governor also approved 118 other public acts as of the first week of August. Policy changes ranging from education to civil rights to support for basic needs will have important

implications for the students, staff, and advocates doing the important work of putting policy into action. During this session, the Michigan League for Public Policy will provide an update on some of the major policy changes of 2023, how these policies may be implemented to best serve the community, and what might be coming up next.

11:45a.m.-12:45p.m.: Lunch

1.25 12:45pm-2:00pm: Breakout Session (Choose One)

Adult Education CLEP Testing Program (Invitation Only)

Room 101

Patrick Brown, Executive Director, MACAE

The Adult Education CLEP Testing Pilot Group will be convening to share out best practices and strategies. This is an invite only group.

I Want To Live With Grandma: Supporting Relative Placements for Children in Foster Care

Room 102

Beth Lindley, Director, MSU Kinship Care Resource Center

There is a difference between multiple generations of a family helping one another, and a child being placed with family because they are removed from their biological parents. These extended family relationships are important to positive outcomes for children, and supporting the family.

ProLiteracy Benefits

Room 103

Michelle Smith, Senior Vice President for Membership and Program Services, ProLiteracy

Do you realize the benefits you have as a MACAE member? One is access to a national collection of best practices and resources around adult education. This is a virtual presentation.

How to Create a Budget and Leverage Funds

Room 104

Ibrahim Elabed, Director Federal Projects and Compliance, Southwest Economic Solutions

Are you confused with budgets, the codes and what is direct and indirect? This session will take you step by step with definitions as you build a budget and understand the codes used with 107/WIOA Title II funding. Discussion will also focus on how you can leverage funds through partnerships and how you can count them on grant applications. Participants of this session will leave with a budget template so they can work on building their own budgets for future grant applications.

Demystifying the Onestop Partnership

Room 201

Chad Patton, Director of Development and Innovation, West Michigan Works!

Tasha Evans, Director of Talent Solutions, West Michigan Works!

We know that partnering with your local Workforce Development Board is necessary, but sometimes it's hard to figure out the first step or even subsequent steps. In this presentation, West Michigan Works! will discuss the various programs available to adult education learners, and how they have partnered with adult education providers in Region 4b. Topics will include: 1)A baseline discussion around eligibility and how to navigate WIOA Title I 2)Sharing strategies

that have led to stronger partnerships and workforce development integration 3) Discussing other resources Workforce Development Boards might have to offer. Come learn how you can partner with your local workforce development board to create a more workforce success for your learners.

**Conquering Leadership Challenges through Knowledge, Empathy, and Understanding
Room 202**

Linda Kell, Wayne RESA

Are your staff and students struggling to find a sense of belonging within your school community? Is student motivation dwindling, leading to irregular attendance and disengagement? In this session, we delve into the pivotal role of school leadership in crafting inclusive and nurturing environments, focused on belonging, connection, and the WSCC Model, that promote a positive atmosphere for both staff and students.

Break: 2:00pm-2:15pm

1.25 2:15p.m.-3:30p.m.: Breakout Session (Choose One)

CASAS Update

Room 101

Elizabeth Scheib, Program Specialist, CASAS

This presentation will introduce the new CASAS test series -- Math GOALS 2, Reading STEPS and Listening STEPS. We will also discuss any new changes to CASAS eTests and TOPSpro Enterprise during this session.

(This session is sponsored by Burlington English).

Corrections Roundtable

Room 102

Whitney Dettmer, Assistant Director of Adult Education, Iosco RESA

Nicole Hatch, Teacher and Community Corrections Case Worker, Iosco RESA & NEMCC

Be ready to share your curriculum, strategies, best practices and new ideas as we engage the whole room in a conversation around all things corrections! Whether you're working in a county jail, an MDOC prison, a rehab center, or are thinking about starting a jail program, we're excited to hear from you!

Best Practices for Multi-Modality Instruction

Room 103

Karyn Ruiz, National Senior Academic Specialist

This session will review teaching strategies from a variety of different instructional settings – distance learning, blended, hybrid, and in-person – and how the tools and features from both digital and print Aztec products can enhance learning experiences and accelerate students' paths towards their academic and career goals. Karyn Ruiz will present the alternative methods she and other instructors currently employ the same Aztec's products to best assess, instruct, and track their students' learning and provide them with academic and contextualized learning experiences in ways that are more accessible, thereby increasing student persistence and their earning of measurable skills gains. This is a hybrid presentation.

The 2023-24 State Budget: Budgeting for Michigan's People

Room 104

Rachel Richards, Fiscal Policy and Government Relations Director, Michigan League for Public Policy

The Michigan state budget is an important and effective tool to advance racial and economic justice and to improve outcomes for all Michigan residents. The state budget provides vital support for services that all Michigan residents and businesses rely on, such as adequate and equitable education; financial aid for college and other post-secondary education; safe roads; clean water; affordable, high-quality child care; accessible health care; and more. While past funding decisions have maintained and deepened economic and racial disparities, the budget has the power to transform and have long-lasting positive impacts on Michigan communities, businesses and residents. At this session, the Michigan League for Public Policy will provide an update on the state budget, and we'll talk about what we all can do to ensure that the issues we experience in our homes and at our kitchen tables are those that are centered in upcoming discussions.

Connecting Registered Apprenticeships & Adult Ed**Room 201**

Schumé Harrison, Apprenticeship Analyst, State of Michigan

Callan Eschenburg, Apprenticeship Specialist, State of Michigan

Learn how Registered Apprenticeships provide career pathways where you can get paid work experience, classroom instruction, mentorship, and a portable credential. Presenters will discuss the Michigan Statewide Apprenticeship Inclusion and Readiness Systems (MiSTAIRS) grant and how adult education aligns with this training model.

Demystifying Personalized Curriculums and the MMC (Part One)**Room 202**

Rashell Bowerman, Instructional Consultant, Michigan Department of Education

As Michigan strives to ensure that all students are "Career and College Ready", the graduation requirements may need to be modified to align with every student's personal learning path. The focus of this session will be on the 18 required credits of the Michigan Merit Curriculum (MMC) and how they should be flexible enough to allow students on various pathways, including alternative or adult programs, to modify them when needed through a Personal Curriculum (PC). Participants will engage in learning around the current graduation requirements as well as gain an understanding of how the students post-school goals should drive any decisions about their education. There will also be plenty of time for dialogue and Q & A!

Break: 3:30p.m.-3:45p.m.

1.25 3:45p.m.-5:00p.m.: Breakout Session (Choose One)**Tutoring Beginner-Level English Language Learners****Room 101**

Laurie Weeks, Program Director, Oakland Literacy Council

Many tutors don't know where to start teaching immigrants who know little English. This presentation will give you practical ideas and suggest curriculum materials for teaching beginners through imagery, physical movement, and games.

Financial Resources for Youth and Adult Learners in Michigan

Room 102

Ana Manzano, Scholarship Program Director, Michigan College Access Network

College can be expensive! But the time to pursue a higher education in Michigan is now, with scholarships such as the Michigan Achievement Scholarship (MIAS), Michigan Reconnect, and the Michigan Equity, Courage, Hope, and Opportunity Scholarship (MI ECHO) there has never been a better and more affordable time. We invite you to join this session to learn more about these opportunities and their eligibility to apply. These opportunities can be the difference for those looking to pursue a certificate or associates degree without having to sacrifice their other needs. With these options, students can now earn a degree to gain stable employment and boost their standard of living!

MAERS Drop In**Room 103**

Sue Johnson, Michigan Department of Labor and Economic Opportunity

Brian Frazier, Michigan Department of Labor and Economic Opportunity

Burning data questions keeping you up at night? Does your blood pressure rise when logging into MAERS? Drop in to this informal session and we can help answer your questions! Please note this is not a formal presentation just a drop in session to help answer MAERS questions.

What's Trending with Michigan HSE?**Room 104**

Tricia Kane, Departmental Analyst, Adult Education, Michigan Department of Labor and Economic Opportunity

Carrie Price, Departmental Analyst, Adult Education, Michigan Department of Labor and Economic Opportunity

An analytic approach to trends we see throughout the State of Michigan and how Michigan's HSE to School Voucher Program contributed to these trends? An overview of the HSE to School Voucher Program and GED Analytics comparing Michigan's testing population to earned credentials. Tips to ensure vouchers are sent, how to use GED Manager to look up redeemed codes for returning students, and a look at the overall process one goes through to request an HSE to School voucher for the GED test series are a few of the topics to be covered.

Free and Appropriate Education: Adult Education and Special Education**Room 201**

Elizabeth Cooke, Education Consultant, Michigan Department of Education

Sheryl Diamond, Education Consultant, Michigan Department of Education

Are you up to speed with the latest policy from last year that delineates the responsibility of serving special education learners through adult education and special education services. Join the team from the Michigan Department of Education to review this policy and ensure you are equitably and appropriately meeting the needs of learners.

Demystifying Personalized Curriculums and the MMC (Part Two)**Room 202**

Rashell Bowerman, Instructional Consultant, Michigan Department of Education

As Michigan strives to ensure that all students are "Career and College Ready", the graduation requirements may need to be modified to align with every student's personal learning path. The focus of this session will be on the 18 required credits of the Michigan Merit Curriculum (MMC) and how they should be flexible enough to allow students on various pathways, including

alternative or adult programs, to modify them when needed through a Personal Curriculum (PC). Participants will engage in learning around the current graduation requirements as well as gain an understanding of how the students post-school goals should drive any decisions about their education. There will also be plenty of time for dialogue and Q & A!

After Hours Lansing River Board Cruise 6pm-9pm (Pre-Registration is required for this event.)

End of Day Three (Total SCECHS for Day Two, 6.25 SCECHS)

Wednesday, October 18, 2023 (Please note all events will take place at the Double Tree hotel)

8:00am-9:00am: Breakfast

9:00am-9:30am: MACAE Association Annual Meeting

1.0 9:30am-10:15am.: Keynote Session: Michigan Economic Trends and the Implications of Demographic Changes

David Zin, Economic Financial Analyst, Michigan Senate Financial Office

Explore Michigan's economic direction for the next few decades, trends in demographics and population shifts and well and industry centers and employment trends.

10:15am-10:30: Check out of room

0.5 10:30am-11:00am: Update from COABE

An update from the Coalition on Adult Basic Education (COABE).

11:00am-11:15am: Walk to State Capitol and State Capitol Picture

12:00pm: End Conference

End of Day Four (Total SCECHS for Day Three, 2.0 SCECHS)

Total Conference SCECHS: 17.75 SCECHS

List of Presenters:

Marcus Little is the Director of the Customized English Workplace Literacy Program at the Literacy Center of West Michigan.

Jennifer Summers is the senior instructional leader for the Customized English Workplace Literacy Program at the Literacy Center of West Michigan.

Tammy Brown is the President of the MACAE Board of Directors. She has served in that capacity for over two years directing the operations and strategic vision of the association. She is also the Director of Troy Continuing Education.

Patrick Brown is the Executive Director of the Michigan Adult, Community and Alternative Education (MACAE) Association. He has presented at the statewide and national levels.

Carrie Machkouri is the IET and ELL Instructor at the Literacy Center of West Michigan. She also serves as Michigan's Coalition on Adult Basic Education State Advocates Fellow.

Natalie Cummins is a national consultant at Pearson. Her expertise is in the area of instructional design and program capacity building with an emphasis in student accommodations.

Manon Steel is the Senior Program Associate for TICAS, The Institute for College Access Success. Her expertise lies in statewide higher education college access strategy and policy development.

Laura Warren Gross is from the Michigan Library System

Christy Nelson is the Director of Adult Learning at the Networks Northwest, a collaboration of services in adult education and workforce development.

Ibrahim Elabed is the Director of Federal Funds for Southwest Solutions in Detroit. He coordinates all reporting and outcomes measurements for programming for youth and adult services.

Elaine Pardieck is a national consultant for education and curriculum for New Readers Press.

Jon Weiss and Michael Johnson are national consultants from Data Recognition Corporation.

Laura Saline is the Career and College Readiness Coordinator for all of Livingston county. She serves as a coordinator or services and programming for youth and adults transitions to postsecondary and employment opportunities.

Angelia Izzo is an instructor with Beecher Adult Education

Todd Wamester is the Senior Consultant with En Gen.

Karyn Goven has served in adult education for a number of years. Her expertise is in program design from early childhood through adult skill building. She currently serves as the Vice President of the MACAE Association.

Teri Banas is the Director of Communications and Programming at Michigan's Children. Her expertise lies in communications strategy, student voice advocacy and program development.

Mellissa Hulstrandt is a Senior National State Consultant with GED Testing Services.

Yilin Wendland-Liu is the Director of Adult Literacy at the Literacy Center of West Michigan. She is joined by Megan Bowers and Hamid Ahara, coordinators for the same program.

Monica Robbins is a Business Relations Consultant for the Michigan Rehabilitation Services.

Brian Smith works for the Michigan Rehabilitation Services at the Michigan Career Technical Institute.

Callan Eschenburg and Schume Harrison are from the Michigan Department of Labor and Economic Opportunity State Apprenticeship Expansion Office. Their expertise is in grant writing and program design.

Katie Thompson is the Integrated Education and Training Coordinator for Troy Continuing Education. She has vast experience in IET design and implementation. She also coordinates curriculum alignment and resource and career preparation for adult learners.

Karyn Ruiz is the National Senior Academic Specialist for Aztec.

Michelle Smith is the Senior Vice President for ProLiteracy. She oversees much of the programming and educational resource gathering.

Joy Zug is the Coordinator of the Royal Oak Adult Education program.

Alexandra Stamm is the Education Policy person for the Michigan League for Public Policy. Her expertise lies in developing statewide policy recommendations for preK- higher education initiatives.

Anne Kuhnen is the Policy Analyst for the Kids Count Michigan Project at the Michigan League for Public Policy.

Manon Steel is from TICAS, The Institute for College Access and Success. She has expertise in grant writing, legislative writing and facilitation of key statewide stakeholders around postsecondary access.

Ted Kroll is the Director of Adult and Alternative Education at the Livingston ESA. He has held various instructional and administrative positions in K-12. He currently serves on the MACAE Board of Directors.

Brand Cardwell is a regional consultant for Burlington English. She has expertise in instructional delivery and program design for many adult education providers across numerous states.

Louie Paras is a the Michigan representative for Burlington English. He has experience in postsecondary student affairs and leadership across educational access opportunities for students.

Ana Manzano is the ECHO Program Manager for the Michigan College Access Network

Tricia Kane and Carrie Price are department analysts with the Michigan Department of Labor and Economic Opportunity.

Claudia Stephens is a Career Center Manager in Detroit. Her expertise is coordinating WIOA Title Services for several hundred clients in Southwest Detroit.

Jan Hobbs is the Adult Education Coordinator for Lansing Adult Education. She has expertise in program design and curriculum development as well as high school equivalency test administration.

Whitney Dettmer is the Assistant Director of Adult Education at the Iosco RESA. She also serves as the chairperson of the high school equivalency committee.

Laurie Weeks is the Director of Tutor Programming at the Oakland Literacy Council. She has vast experience in volunteer recruitment, volunteer tutor preparation and curriculum development and design.

Vincent De'Ettoire is the Lead Teacher for Michigan Works! Southeast. He has experience working with youth and adult populations.

Brian Puffer is the Director of Saline Community Education. He has administrative experience in grant writing and programming development. He also has experience with facilities management and maintenance, before and after school programming.

Elizabeth Scheib works for CASAS. Her responsibilities included assessment training and e Tests strategy implementation.

Rich Heide is the Health Care Coordinator at Macomb Community College. He has expertise in a variety of integrated education and training program implementation models.

Anthony Mangiafico is the Director of Community and Adult Education at Wallingford Adult Education. He also serves as the President of the Connecticut Association for Adult and Continuing Education. He has vast experience in program implementation, grant writing and program design. In 2022 he was voted the Coalition on Adult Basic Education (COABE) Administrator of the Year.

Hamid Ahari is the Family Literacy Coordinator for the Literacy Center of West Michigan.

Amy Cheadle is the Digital Learning and Program Coordinator at the Office of Global Michigan within the Michigan Department of Labor and Economic Development.

Carmen Bordea is the Community Engagement Coordinator for the Office of Global Michigan with the Michigan Department of Labor and Economic Opportunity.

Beth Lindley is the Director of the Michigan State University Kinship Resource Center. She also serves on the Advisory Board of the Michigan Kinship Care Coalition.

Erica Luce is the Manager of Adult Education Services at the Michigan Department of Labor and Economic Opportunity.

Sara Brooks is the Youth Services Director for SER Metro. She has decades of experience in alternative, adult education and youth opportunities.

Kari Hiner is a Department Analyst for the Michigan Department of Labor and Economic Opportunity. Her expertise is in Integrated Education and Training.

Chad Patton is the Director of Development and Innovation for the West Michigan Works! system. He has vast experience in the integration of education and training into programming. He also has expertise in leveraging braided funding and in engaging multi-sector partners.

Tasha Evans is the Director of Talent Solutions for the West Michigan Works! system. Her expertise is in talent recruitment strategies to meet the needs of employers and businesses. She also has vast expertise in leveraging partnerships across entities and utilizing braided funding.

Sue Johnson is a Department Specialist for the Michigan Department of Labor and Economic Opportunity. She oversees the data management system, Michigan Adult Education Reporting System, MAERS.

David Zin is a Financial Analyst for the Michigan Senate Fiscal Agency. His expertise is in economic projections.

Brian Fraizer is a Department Specialist for the Michigan Department of Labor and Economic Opportunity. He helps with the statewide assessment policy.

Linda Kell, a seasoned educational leader with 32 years of experience, currently serves as the Leadership Development Consultant at Wayne RESA. She holds an undergraduate degree in Education from Alma College and a master's degree from the University of Michigan, along with an Educational Specialist Degree in Administration from Wayne State University.

Maidie Baker is the Director of Curriculum and Instruction, Centric Learning. Prior to joining the Centric team, Maidie was the Principal of a Title I Elementary School in Bradenton, Florida. Maidie's career in education has taken several different paths in her 27 years since her first teaching job. She has served at the school, district, and state level of public K-12 education in a variety of roles and also spent several years in the higher ed world as a student services administrator. Her passion has always been supporting at-opportunity students and ensuring educational equity for all.